'BE different, DO different – AWESOME!'

With the theme 'be different, do different' and the exhortation to 'bring your awesome', Suzanne Lewis was excited to attend the sixth New Librarians' Symposium and 2013 ALIA Information Online conference in Brisbane in February. While there were moments when she questioned the wisdom of committing to back-to-back conferences, she says the the six days of workshops and presentations were amazing and re-energising.

Both events featured a range of inspiring keynote speakers. Ingrid Parent, current IFLA President, opened both conferences. She highlighted the global nature of the library industry today and outlined the important initiatives IFLA is undertaking on issues such as copyright, noting that the current copyright regime is not fit for the digital age. Sue Gardner, Executive Director of the Wikimedia Foundation, also spoke at both events. She is passionate about Wikipedia, describing it as 'a repository of human knowledge with a mission to make the world a better place'; a top 5 website, but the only site in the top 35 run by a non-profit organisation; and built upon the endeavours of 100,000 dedicated volunteers – the "Wikipedians". In fact, the wisdom of the crowd, and crowdsourcing, was a recurring theme across the week. As well as Wikipedia, projects such as the National Library of Australia's Trove newspaper digitisation project and the State Library of Queensland's regional Wikipedia Content Creation workshops (getting local and historical content online) were presented.

Citizen-generated data, driven by social media, means that, according to futurist Stuart Candy, 'we are swimming in the richest information soup that people have ever had access to'. What we do with that data, how we access, manage, archive, filter, re-use, edit it, was an underlying theme throughout Online in particular. Candy (Foresight and Innovation Leader, Arup Australasia), Marcus Foth (Associate Professor, Urban Informatics Research Lab, QUT), Jenica Rogers (Director of Libraries, State University of New York at Potsdam), Ryan Donahue (Senior Information Systems Developer, Metropolitan Museum of Art) and David Ferrarin (LEK Consulting) all engaged in future-gazing. Stuart Candy told us that 'difference is the first essential condition for thinking creatively about the future', and that librarians are 'restless generalists', well placed to imagine possible, probable and

INside

To comment on this article or other issues relating to health librarianship, please email the Editor at HLA_News@hotmail.com

FROM YOUR
CONVENOR

Exciting changes to the ALIA CPD scheme • Health Libraries Census
New Librarians' Symposium • HLA Executive Committee for 2013

Welcome to the March 2013 issue of HLA News.

As you may have seen in the January/February issue of InCite, and in the ALIA Weekly email digest, there are some exciting changes underway to the ALIA Continuing Professional Development (CPD) scheme, particularly for health librarians and technicians. There are three main changes that will come into effect from July 2013.

First, the ALIA MyPD tracking tool will be open to all ALIA members, not just those who are members of the PD scheme. The MyPD tool is a great way to record your professional development activities, and it also prompts reflection on learning and professional growth. Reflective practice is an integral part of the CPD process but is often overlooked. It is easy to record that you have attended this training session or read that journal article, but it takes more of an effort to reflect on subsequent learning or changes to practice.

Second, a new level of professional membership has been created based on formal recognition of CPD – the Certified Professional. ALIA members will be eligible for this membership category once they have met the minimum CPD requirements (30 points per year and 120 points over three years). This change from the existing Certified Practitioner membership acknowledges the need for librarians to claim and prove their professional status, alongside the clinicians they support.

Third, for the first time, specialisations will be introduced, with health librarians as the pilot group. Health librarians and library technicians will be able to relate their CPD to an agreed list of health core competencies and will be known as Associate Certified Professional (Health Librarian) or Library Technician Certified Professional (Health).

These changes are a great step forward for the profession, aligning us more closely with the clients we serve. Just as health professionals must demonstrate relevant CPD for registration, so health librarians will be able to provide evidence of commitment to CPD aligned to agreed core competencies. Health librarians have been chosen as the pilot group as a direct result of the HLA initiative to undertake a research project on future skills and competencies required by the profession. The findings of this research, including key recommendations, were published in the report Health Librarianship Workforce and Education: Research to Plan the Future (http://www.alia.org.au/groups/healthnat/pubs/ReportMay2011.pdf). Since publication, the HLA Executive has been working closely with ALIA to implement a number of the recommendations, particularly the sixth recommendation, that 'a certification and revalidation program, which aligns with best practice in the health sector, be established and piloted with health library and information professionals, based on member enrolment in the ALIA Professional Development Scheme'. Much of the hard work involved in implementing this recommendation has been undertaken by Judy Brooker, ALIA

PD manager, and Cecily Gilbert, Project Officer, and huge thanks must go to them.

It is particularly exciting that the recommendations specific to health librarians have in fact resulted in changes to ALIA CPD governance and practice that will benefit members across all sectors. More information about the changes will be available closer to the go-live date. In the meantime, please contact Judy Brooker (judy.brooker@alia.org.au) if you would like to know more.

I have just returned from Brisbane where I attended the New Librarians' Symposium and the ALIA Information Online 2013 conference. I attended the first ever New Librarians' Symposium, also held in Brisbane, back in 2003. It was organised by Sue Hutley, before she became the ALIA Chief Executive. Sue was at NLS6 last week and I hope that she was feeling proud of her achievement. The New Librarians' Symposium is a real ALIA success story. It has gone from strength to strength over the last ten years. Last week's event was a great experience, with a huge program of invited speakers, submitted papers and short showcase presentations. The energy among the delegates was amazing, and social media, particularly Twitter, was facilitating much of the discussion and learning. The energy carried through to Online that also featured inspiring speakers and a mix of papers on new and more established topics of interest across the profession. My report from these events is included in this issue.

This issue also contains a progress report from Melanie Kammermann on the project for which she won the 2012 Anne Harrison Award. Melanie's aim is to conduct a census of Australian health libraries and also to develop a Web based data collection and reporting tool for current and future use. The census will provide much-needed information on the current numbers of health libraries and

GETTING THE MOST FROM YOUR SUBSCRIBED JOURNALS
Exposed with BrowZine!

Cheryl Hamill gives us the low-down on a new app "BrowZine" that enables librarians to match clients with resources in their interest area.

Librarians keen to ensure maximum use for their expensive subscribed journals need to keep a keen eye out for the 'killer app' that will make it easier to connect up clients and resources. Not a simple thing to do given the hundreds of thousands of apps out there. We can be thankful we have thought leaders out there like Michelle Kraft from Krafty Librarian [1] and Judy Luther from The Scholarly Kitchen [2] reviewing the options and posting their findings.

BrowZine [3] got a mention from both of them. It's only been around since 25 September 2012 but has attracted a quick take up from many libraries. A browse around the site provided indications that this could be 'the one'. It's set up and run by librarians and other people with significant library experience. They get it that easy authentication to subscribed journals and an integrated platform for subscribed and open access resources on mobile devices is important to library clients. The iOS app is free to clients (android version coming soon) but libraries must pay to have it configured to work for clients.

Library branding is incorporated which helps with reminding clients that the journal riches on offer are in fact a service sponsored by their library. In fact the front page of the site notes: "BrowZine includes thousands of journals, both from Open Access journals from publishers like BioMed Central and PLoS and supported publishers such as Elsevier and Sage. BrowZine may be used freely by everyone to access Open Access journals. Subscribed content is available only to individuals affiliated with libraries sponsoring access to BrowZine; download BrowZine to see if your college or university supports BrowZine or contact us."

A very early report on experience to date (signup only three days ago!). The service has been very responsive from the developers and the promotional material they send to use with clients is first class. It's too early to report on feedback from clients but it has certainly excited the Library staff. The interface is all that you could hope for and will be familiar to anyone using iPads. It's intuitive and stylish.

Expensive resources need exposure to maximise value. Embedding access in client workspaces and other services such as BrowZine and JournalToCs [4] helps clients keep up with the literature and ensures the expenditure and effort needed to set up and maintain subscriptions delivers value.

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To comment on this article or other issues relating to health librarianship, please email the Editor at HLA_News@hotmail.com

Editor's NOTE

Welcome back. Goodness, it is already March! This year we have some exciting PD opportunities. I am especially looking forward to hearing back from any of our members that can make it to ICML in Boston. My own PD this year will include completing a Post-Graduate Certificate in E-health – next question for me will be, will I continue on and turn this into a Masters! This is big decision but one that I can put off until later in the year.

As you know, I work in Queensland. We have had major restructuring within our library workforce. I have been sorry to see several of my colleagues leave and wish them all the best for their futures. Any restructure is difficult to go through; this one has been major and across our whole State service. Those of us still in employment are seeing our client base change dramatically and it is up to us to lead and show how we as health librarians can continue to make a real difference to patient outcomes. On a positive note, I look forward to 2013 providing many new opportunities for my own library.

Our bulletin is only as good as our contributors. I would like to say thank you to everyone that has contributed and I hope that we can share from your experiences again in the future. As always, there is an open invitation if you would like to write an article for HLA News, just contact me via our email address: hla_news@hotmail.com.

Jane Orbell-Smith
HLA News Editor

POSTSCRIPT
NHS updates

HLA News will no longer be providing our readers with regular updates on the UK's National Health Service as our "special correspondent" has moved on to new pastures.

We take this opportunity to sincerely thank our correspondent for their input in past issues.

If you want to continue to follow happenings within the NHS, their official RSS Library is available for subscription at: http://www.dh.gov.uk/en/index.htm

ANNE HARRISON AWARD

Australian Health Libraries
CENSUS UPDATE

Melanie Kammermann provides an update on progress of work on the Australian Health Libraries Census that she and her colleagues are undertaking through funding received from the 2012 Anne Harrison Award.

As reported in the September 2012 issue of HLA News[1], the 2012 Anne Harrison Award is being used to develop and conduct a census of both Australian health libraries and self-described health librarians who are working in settings other than dedicated health libraries. The objective is to create a census that can be run periodically, for example, every other year, and thereby build a set of current and historical demographic data for ongoing use and analysis. Currently there is no comprehensive and enduring data collection process across the Australian health library and information services sector.

Methodology

Data collection will be undertaken using an online Web based data collection and reporting system. Once the database is ready we will be inviting: (1) the managers of Australian health libraries and/or information services and (2) those self-identified health librarians working outside the traditional library setting to login and contribute their data.

Where is the project currently at?

Work on the census project has been quietly progressing over the past few months with the main activities focusing on:
(1) drafting the census instrument;
(2) building a list of Australian health library and/or information services;
(3) developing the online database that will be used for data collection and reporting.

Drafting the census

The main purpose of the census is to collect **demographic** data about Australian health libraries and self-described health librarians working in settings other than libraries. In drafting the census our starting point has been to use the demographic datasets from the Health Librarianship Workforce and Education study, also known as neXus3 [2]. These datasets can be broken into two distinct areas: (1) data about health libraries and/or information services – type, location, setting, etc., and (2) data about the workforce – FTEs, headcount, vacancies, gender, workforce inflows (graduates in) and outflows (retirements), etc.

Beyond these basic demographic data, datasets get a little trickier. What has become increasingly clear in our investigations is the imperative to track: (1) variations in the types of services delivered by health library and information services over time, and (2) the demand for a skilled health librarian workforce. We have some ideas on how we might collect relevant data but, at the same time, recognise that a census may not be the best tool for extracting data with the depth and breadth necessary to fully inform these two areas of investigation.

In developing the census we have had to think long term to ensure, as best as we can, that the questions we ask today remain relevant for the future. Ideally the data should be comparable over time. As such, we want a set of robust questions that, at best, require no tweaking and, at worst, little tweaking with each census collection.

Another serious consideration has been length: we are conscious that the census not be too long as research clearly shows that the longer and more difficult a survey, the less participation [3]. Regardless, we are assuming the Australian health library community recognises the significance and importance of this census.

During the drafting process invaluable feedback has been provided by members of the project team and the HLA Executive.

Australian health library &/or information services directory

In preparation for the census rollout we aim to identify as many Australian Health Libraries and/or Information Services as possible. Library identifiers will be fed into the census database so that when a library manager (or his/her representative) first accesses the database they can search for their library and proceed from there. This will greatly facilitate our ability to track which libraries have completed the census and those requiring follow up. Unlike a survey, a census aims for 100% response rate. Self-identified librarians working outside a traditional library setting will create a new record (as will any library not already entered in the database).

The data of individual libraries and services will remain confidential and only aggregated data will be reported.

One of the by-products of conducting the census will be the development of a Directory of Australian Health Library and Information Services. We anticipate that any information included in such a Directory will be that which is readily available in the public domain or has been knowingly supplied by the service provider. All we are doing is collating that information in a centralised, easily accessible form. Other information not publicly available will remain confidential.

Development of an online database

Scott Hamilton, IT consultant on the project, has been working steadily on the database. Most of the core functionality is now in place and we hope to be able to start testing in the not too distant future.

The tool will provide online data entry, capture and storage with comprehensive search and reporting capability. With repeat censuses, the data will be persistent, reusable and potentially expandable over time.

Conclusion

Australia's health workforce has been undergoing significant reforms exemplified by the advent of the statutory federal authority Health Workforce Australia (HWA). Established by the Council of Australian Governments (COAG), HWA "has been working in collaboration with governments and non-government organisations across health and higher education sectors to address critical priorities in the planning, training and reform of Australia's health workforce." [4]

"Up-to-date evidence and research is crucial for policymakers and planners to develop effective health workforce reform policies and programs. National health workforce planning includes developing workforce profiles, analysing supply and demand trends and providing advice to government and other stakeholders to inform decision making on a range of workforce policy and program matters." [5]

Typically HWA looks to use available industry data for such analyses, data that only this census will provide.

As a small, unregulated profession, health librarianship has a lot of work ahead of it if health librarians are "to be accepted as true health professionals with a highly valued area of specialisation" [6] within the Australian health workforce. The census data is a crucial first step (combined with achievement of the recommendations of the neXus3 study and additional impact studies being considered) if health librarianship is to be carried along with the reforms and not lost to them.

Please keep a look out for further information about how and when you can participate in the Census. We look forward to your involvement.

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Adjunct Professor, Library and Information Science, Science and Engineering Faculty, Queensland University of Technology

Scott Hamilton,
IT consultant

Lindsay Harris,
Library Manager, The Queen Elizabeth Hospital, Adelaide

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Anne Harrison Award

The Anne Harrison Award is a biennial Award for Australian health library and information professionals. The next Award will be offered in 2014. Funding supports:

1. **Research projects that will:**
   - **increase the understanding of health librarianship in Australia, or**
   - **explore the potential for the further development of health librarianship in Australia**

or

2. **Projects to enrich the knowledge and skills of Australian health librarians, to help support:**
   - **an approved course of study or study tour, or**
   - **a publication in the field of Australian health librarianship, or**
   - **continuing education courses, including meeting the expenses of overseas speakers.**

For further information on the Award and application guidelines please visit
www.alia.org.au/awards/merit/anne.harrison/

WHERE IN THE WORLD…
NHS Health SCOTLAND KNOWLEDGE SERVICES

This issue Julia Green, Knowledge Services Manager, takes us on a tour of the services and facilities of NHS Health Scotland.

NHS Health Scotland (http://www.healthscotland.com) is the national agency for reducing health inequalities and improving health in Scotland and has around 300 staff based in Edinburgh and Glasgow.

The Knowledge Services team has a remit to provide information support both to NHS Health Scotland staff and to the wider health inequalities and health improvement workforce in Scotland, regardless of sector. The team consists of four Librarians and a Project Administrator, with two members of the team based in Glasgow and three in Edinburgh.

Until recently, Knowledge Services was known as the Health Scotland Library. However, in 2011 the service was reviewed, which resulted in some radical recommendations for change[1]. It was agreed that the service should shift focus from that of a static library, with a focus on the physical space and resources, to a more dynamic Knowledge Service, focussing on the skills of staff and the vast array of electronic information resources available. To this end the walk-in library closed its doors to the public on 29th July 2011, and we set about reducing our physical collection of resources by a minimum of 60%, in order to allow both the team and the remaining resources to be integrated with colleagues working in large open plan offices. We recruited a Librarian to our Glasgow offices for the first time, to provide visible information support for staff in this office, and team members made the most of not being tied to library opening hours by arranging meetings with colleagues and teams to find out more about their information support needs. We also ensured that our service was better integrated with the organisation's business planning processes, asking project leads to indicate a requirement for support from the Knowledge Services team as part of the planning phase.

We are currently working hard to raise our profile with external customers, as we no longer have a physical library presence, developing a marketing strategy, redesigning our website, rebranding the service, and attending as many conferences as possible to meet with delegates and discuss our range of services and how they can add value to the work of practitioners.

We are also planning to make full use of social media tools to highlight the benefits of our service to practitioners and disseminate new research and examples of good practice, as soon as NHS Health Scotland's Social Media Protocol has been finalised.

The main services provided by the team are literature searching and enquiries, a range of current awareness services, information literacy training, book and DVD lending, document supply and advice on the effective use of electronic information resources. The primary electronic information resource used by the team is the Knowledge Network (http://www.knowledge.scot.nhs.uk), a national knowledge management platform for health and social care in Scotland. This provides access to a wide range of databases such as Medline, Cochrane, CINAHL and PsycINFO, more social sciences-focussed resources such as ASSIA and Web of Science (useful for health inequalities and health improvement topics), as well as thousands of full text electronic journals and e-books.

We are also part of a consortium of health libraries in

RIGHT – Julia Green, Knowledge Services Manager at NHS Health Scotland

Scotland called Shelcat (http://www.shelcat.org/nsco), which provides access to lending resources via a shared online catalogue, and has a shared library management system provided by Aleph. Knowledge Services has retained and developed a core collection of up to date health inequalities and health improvement books and DVDs for practitioners across Scotland, which can be found on Shelcat, and we provide a Freepost return service so that these items can be borrowed free of charge.

In addition to our own service review, there are two new pieces of work that will impact on the future direction of the service in coming years. One is the NHS Scotland Knowledge into Action review, which took place last year, and aims to promote enhanced use of knowledge by making it as accessible and easy to use as possible. The final report, entitled 'Getting knowledge into action to improve healthcare quality: report of strategic review and recommendations' was delivered in June 2012[2].

The other piece of work that will impact upon the role of the team and its services is NHS Health Scotland's new five year strategy 'A Fairer Healthier Scotland'[3]. This strategy marks a strong shift of focus for NHS Health Scotland from a general health improvement approach to a specific focus on the reduction of health inequalities in Scotland. Knowledge Services will need to ensure that its services and products support delivery of this strategy as effectively as possible.

In summary, the past two years have been a period of immense change for the Knowledge Services team at NHS Health Scotland. There have been considerable challenges along the way, but it has also been a great opportunity to raise the profile of the service and to highlight the importance of Knowledge Services in supporting quality improvement in the field of health improvement and health inequalities.

If anybody would be interested in finding out more about our recent service developments, I would be very happy to discuss this further.

Julia Green
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ABOUT THE AUTHOR

Julia Green is Knowledge Services Manager at NHS Health Scotland. She qualified as a librarian in 2001 and acquired her MSc in Information and Library Management in 2006. Julia has held the post of Knowledge Services Manager since June 2010 (initially in an acting capacity until the post became permanent in September 2011). She previously held the post of Librarian at NHS Health Scotland from 2003 – 2010. Julia began her career in libraries at Birmingham University, working in the education, music and medical site libraries before relocating to Scotland in 2003. When not at work Julia enjoys films, music, reading, discussion groups and walking.

COMING UP IN JULY...
HLA PROFESSIONAL DEVELOPMENT DAY.

Keep your eyes on HLA News for details...

Guidelines for Health Libraries (4th ed)

You can access the Guidelines for Health Libraries (4th ed) at: http://www.alia.org.au/policies/health.libraries.html.

The site includes a checklist with ACHS EquIP standards that you can undertake for your library.

Write for HLA News

If you are thinking about writing as a professional development exercise or to report on research you have undertaken, consider writing an article for HLA News.
Review our Guidelines at
http://www.alia.org.au/groups/healthnat/pubs/docs/HLA.News.Author.Guidelines.pdf
HLA News is indexed in CINAHL.

CODES OF ETHICS
WEB WANDERINGS

Web Wanderings is a series of links on current health information related issues and discussion. The topic this issue is Codes of Ethics, the basis of how we work and provide information to our clients. The article draws together the codes of most relevance to our health libraries environment. Do you follow any of these codes? How do they sit with your personal ethics and your workplace's ethics?

IFLA

In August 2012, IFLA approved and endorsed their Code of Ethics for Librarians and other Information Workers. The Code is a guide to individual librarians and library associations compiled by a Committee on Freedom of Access to Information and Freedom of Expression (FAIFE) working group. The Code was endorsed and adopted by ALIA in November.

The code's aims include:
- encouraging reflection on principles on which librarians and other information workers can form policies and handle dilemmas,
- improving professional self-awareness, and,
- providing transparency to users and society in general. (IFLA 2012)

The six Code components are:
1. Access to information
2. Responsibilities towards individuals and society
3. Privacy, secrecy and transparency
4. Open access and intellectual property
5. Neutrality, personal integrity and professional skills
6. Colleague and employer/employee relationship

FAIFE Collection

FAIFE have a collection of codes of ethics from a range of international libraries. These are available online at: http://www.ifla.org/faife/professional-codes-of-ethics-for-librarians#nationalcodes.

ALIA

Our own Code is the "Statement on Professional Conduct" and encompasses the objectives of free flow of information and high standard of personnel engagement in the profession (see box on right). This complements the IFLA Code.

ABOVE – Find ALIA's Statement on Professional Conduct at http://www.alia.org.au/policies/professional.conduct.html.

MLA

The MLA have a "Code of Ethics for Health Sciences Librarianship" dating from an initial version developed in 1994. Their Code has a long history extending back to 1994. It is mounted on their website at: http://www.mlanet.org/about/ethics.html.

The MLA Code consists of five areas, Society, Clients, Institution, Profession and Self. The main principle of the Code is:

> "The health sciences librarian believes that knowledge is the sine qua non of informed decisions in health care, education, and research, and the health sciences librarian serves society, clients, and the institution by working to ensure that informed decisions can be made."

Again, this Code sits well with the recent IFLA Code of Ethics.

So, where do you sit?
Do these codes ring true with your own values and workplace practices? Something to seriously ponder, particularly as so many libraries are having budgetary cuts and having to stretch staff resources.

FOUND ON THE WEB…

Australian Policy Online is a weekly subscription briefing provided by the Swinburne Institute for Social Research. It is an easy way to keep up to date with developments in policy that affect our roles as health librarians. Sections include: New Research, Education, Environment, Economics, Health, Indigenous, International, Justice, Politics, Social Policy, Urban Policy & Design, plus information on current courses, events and audio visual releases. Online subscription to the service is free.

Caring for our Staff

Carol Black writes that it is vital that managers foster workplace cultures promoting staff health and well-being because, valued and engaged employees deliver better patient outcomes and have lower sickness absence rates. Although focusing on the NHS, Black's discussion in this article is also of use and value to our own sector.

Abstract

The article considers the benefits to NHS organisations of looking after the health and wellbeing of staff. It also examines the consequences if staff wellbeing is neglected. The author sets out the policy background and the findings of major reviews into health and sickness in working life, generally and in the NHS. At the core of this article is a discussion about the need to establish a culture promoting staff health and wellbeing, to meet the pledges of the NHS Constitution and to respond to the quality and productivity challenges. The article draws out the essential features of organisations necessary to achieve these goals.

SOURCE: Black, C. (2012). "Why healthcare organisations must look after their staff." *Nursing Management.* v.19 (6) 2012.

Cause for Concern?

Kate McDonald's article in Pulse+IT discusses the issues surrounding Skype2doctor, and the move by Dr Freeman, developer of the system to defend the product saying "it will not detract from face-to-face consultations but will be simply another way to deliver healthcare to patients."

Dr James Freeman, who founded Skype2doctor as an extension of the GP2U telehealth service, citing the new model allows any GP to deliver telehealth care to any patient. The current GP2U service providing specialist consultations is subsidised under the Australian Government's telehealth programme.

It will provide a platform for GPs working from home to offer paid video consultations to patients. All the GP will need is a Skype account, a computer, a printer and PBS prescription paper. A fee schedule based on the Australian Medical Association's recommended structure is available or GPs may set their own fees. Patients will pay using PayPal or credit card.

SOURCE: MacDonald, K. (2013). GP to patient video consults part of the mix: Skype2doctor. Pulse+IT. 7 Jan. http://pulseitmagazine.com.au/index.php?option=com_content&view=article&id=1263, retrieved 4/2/2013.

Health Information for the Public

Neil Pakenham-Walsh (Coordinator of the Healthcare Information for All by 2015 (HIFA2015) campaign and Co-Director of the Global Healthcare Information Network) and Molly Land (New York Law School) have recently published a white paper, *Access to Health Information under International Human Rights Law.*

Pakenham-Walsh and Land's hypotheses are: "People are dying for lack of knowledge" and "Governments have a legal obligation to make healthcare knowledge available to health workers and citizens."

SOURCE: www.nyls.edu/centers/harlan_scholar_centers/institute_for_information_law_and_policy/institute_projects/access_to_health_information, retrieved 5/2/2013.)

HIFA2015: Healthcare Information For All by 2015 is accessible online at: www.hifa2015.org. Online alert subscription is free.

Association of Research Libraries Position Description Bank

The Association of Research Libraries (ARL) Position Description Bank brings together a searchable range of academic and research libraries position descriptions. It provides a source for current PDs and also a record of how positions and library functions and services change over time.

The project was developed in conjunction of the University of Florida Libraries and the ARL. Personnel officers from ARL member institutions participated in surveys, focus groups, and beta testing during the development of the Position Description Bank.

SOURCE: http://www.arl.org/news/pr/ARL-position-description-bank-launches-1feb13.shtml, retrieved 5/2/2013.

health librarians and technicians, while a robust and sustainable reporting tool will enable consistent collection of such data into the future. This issue also features an article by Cheryl Hamill on the Browzine app which enables librarians to match patrons to resources. Intrigued? Read on.

We have some changes to the HLA Executive for 2013. Laura Foley has stepped down as Treasurer and has been replaced by Sharon Karasmanis. Laura has been an outstanding Treasurer and I would like to thank her for all the work she has undertaken in this role. Dealing with all the invoices from our professional development days alone was many, many hours work. Laura has handed over her responsibilities to Sharon and I welcome Sharon into the role. Cheryl Hamill has stepped down as Secretary, although she will retain responsibility for the HLA pages on the ALIA website. Cheryl has organised teleconferences, written minutes, drafted official correspondence and undertaken numerous other tasks as Secretary and huge thanks must also go to her for her work in this role (as well as all the other positions she has held in HLA over the years of course). Gemma Siemensma from Ballarat Health Services Library in Victoria has joined the executive and has volunteered to take over from Cheryl as Secretary. Welcome Gemma and thank you for taking on these duties.

Jane Orbell-Smith continues as HLA News editor for 2013 and our group's publication continues to inform and energise us under her direction – thank you Jane. Ann Ritchie, Bronia Renison and Kathleen Gray continue as general Executive members and will be joined by Caroline Yeh from St Vincent's Hospital Library in Sydney and Catherine Voutier, Clinical Librarian at the Royal Melbourne Hospital (from July 2013). Welcome to both Caroline and Catherine.

Finally, HLA is seeking a Convenor for 2013. After three years in the role I am stepping down as Convenor in March. I am also resigning from the HLA Executive in order to pursue other projects this year. I intend to resume my involvement with HLA in the future. My association with HLA has been enormously rewarding. I have been privileged to work with many talented and committed health library professionals, particularly those on the executive. I have made professional relationships and personal friendships. I have also developed skills I never knew I had – in networking, strategic thinking, events management – and have benefited from being involved with the profession at a strategic, national level. It has also been a privilege working with the ALIA head office staff – another group of committed, dedicated professionals. This year is ALIA's year of renewal, headed by new chief executive Sue McKerracher. In addition to the changes coming to the CPD scheme, the ALIA website is also being completely redesigned (I had a preview at Online and it looks great – much more user-friendly), and the direction of the organisation is becoming more inclusive and collaborative. I urge you to join your professional association and to become involved in the profession. You will get more out than you put in, I can guarantee it.

Suzanne Lewis
HLA Convenor
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The emerging role of disaster information specialists

Abstract

The article describes the emergence of disaster information (DI) specialists, with particular focus on their presence in health libraries. Although literature on the subject of disasters and libraries is dominated by accounts of librarians preserving collections and ensuring continuity of library operations following a flood, fire, or other disaster event, the work of DI specialists extends beyond these traditional roles. DI specialists conduct outreach in the community, providing information services to emergency managers and other disaster workers. This article recounts a history of disaster information service in which public librarians served communities during disaster recovery periods, and health librarians became involved in organizational disaster planning activities. DI products from the National Library of Medicine are introduced in addition to federal funding opportunities for DI outreach projects. The development of the Medical Library Association's Disaster Information Specialization Program is presented, and the article shares recommendations for library administrators to encourage DI training for librarians and support the development of outreach services to disaster workers.

SOURCE: http://www.tandfonline. com/toc/wjla20/52/8, retrieved 5/2/2012.)

TOPICAL BYTES:
Publishing Issues

Topical Bytes is a series linking you with quality health information sources. This issue brings together developments relating to publishing that are impacting on health libraries.

Association of Research Libraries Weekly Update First Sale: The Public View & Fast Facts for Libraries

Two organizations in which ARL partners recently released informational resources about the first-sale doctrine and the Supreme Court case Kirtsaeng v. Wiley & Sons:

- The Public View: Two-Minute "Person on the Street" Video by Owners' Rights Initiative
- First-Sale Fast Facts for Libraries: One-Page Summary by Library Copyright Alliance (PDF)

NISO/NFAIS Supplemental Journal Article Materials Project

A joint project from the National Information Standards Organization (NISO) and the National Federation of Advanced Information Services (NFAIS) has developed and published Recommended Practice for publisher inclusion, handling, display, and preservation of supplemental journal article materials.

The publication is presented in two parts; Part A covers the terms, definitions and recommendations for selecting materials, editing, managing, hosting, and ensuring retrievability. Part B covers metadata including persistent identifiers to ensure preservation. Source: http://www.niso.org/publications/rp/rp-15-2013, retrieved 6/2/2013.

JLA: Special Health Issue

December 2012 saw the publication of the Journal of Library Administration "Special Issue: Trends, Opportunities, and Innovations in Health Sciences Libraries" (Volume 52, Issue 8, 2012). A couple of the articles of particular interest to the Australian health library community include one by Karen Butter, Anneliese Taylor, Emma Cryer and Patricia Thibodeau on the issues related to scholarly publishing for health libraries and another by Robin Featherstone on the emerging role of the disaster information specialist.

The Growing Crisis: Scholarly Publishing Pressures Facing Health Sciences Libraries

ABSTRACT Health sciences librarians work within a complex environment, one that quickly adopted access to electronic resources. The open access movement evolved as an alternative to traditional publishing as prices for STM e-journals steadily increased, but it also raised issues and concerns for authors within the more traditional biomedical culture. The National Institutes of Health (NIH) Public Access policy provided an opportunity to support researchers' compliance with the policy, while advocating for open access and author rights. As an outgrowth of the NIH policy, health sciences libraries have promoted open access through a variety of activities within their academic health centres.

The Cochrane Library – Future Publishing Arrangements Project

The Cochrane Collaboration has renewed and re-defined its partnership with John Wiley & Sons, Ltd to publish *The Cochrane Library* until the end of 2018.

> "Under the new agreement, all Cochrane Reviews and updates published from February 2013 will become available on an open access basis 12 months after publication in the Cochrane Database of Systematic Reviews, and in PubMed Central or various country-specific PubMed databases.
>
> Additionally, authors and funders will have the option to fund individual articles, or groups of articles, to be open access immediately upon publication. Authors from many low- and middle- income countries will be eligible to have their publication fees waived.
>
> These new arrangements represent the initial steps in a longer journey towards open access for Cochrane content."

(Source: Cochrane (2013). http://www.cochrane.org/community/development-projects/future-publishing-arrangements-project-fpap, retrieved 5/2/2013.)

HELPGOODWORK

Health Libraries Australia welcomes bequests for our two Awards, the HLA/HCN Innovation Award and the Anne Harrison Award. See the HLA website for further information at http://www/alia.org.au/groups/healthnat/ or contact the Anne Harrison Award's secretary, Bronia Renison at awards@alia.org.au

Join the HLA Executive

Do you have a PASSION for Health Libraries?

Are you self-driven and MOTIVATED?

Have you got IDEAS on how HLA could develop?

Have you considered JOINING the HLA Executive?

If you answered yes to these questions, please contact one of the current Executive to discuss your future and the exciting opportunites to support and promote your profession – see below for contact details.

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MEMBER
SPOTLIGHT

LAURA FOLEY

FAST FACTS

HLA member since:	
2002-ish	
First professional position:	
Librarian at Austin Health, Melbourne	
Current Position:	
Knowledge Resources Manager, Australian and New Zealand College of Anaesthetists	
Education:	
Bachelor of Library and Information Studies, University of South Australia	
Favourite Website or Blog:	
http://www.cuteoverload.com/ – best stress reliever!	

Current Position
Knowledge Resources Manager, Australian and New Zealand College of Anaesthetists.

What do you find most interesting about your current position?
As my current position also encompasses the Archives and Museum, every day is a little different and always interesting. I am excited to be involved in the changing role of the library and information professional, particularly in special libraries where boundaries can be blurred and the librarian becomes more embedded across the organisation.

What has been your biggest professional challenge?
The most interesting part of my current position is also my most challenging. It is fine line between remaining hands-on in the library while also stepping back to support the knowledge resources unit as a whole. While it is great to develop a new position, there is also a lot of unchartered territory to overcome, and limited resourcing and staffing makes it a slow process.

How did you join Health Librarianship?
I worked casually in a health information department while studying and found the area to be fascinating and evolving rapidly. When I did a prac week with a health library and discovered the amazing Gratisnet network, my mind was set.

What was your previous employment background?
I worked across a varied range of casual jobs whilst studying – cafe work during the summer, a very short stint in a German restaurant (my lack of the German language was my downfall), at a sushi bar owned by a famous AFL footballer, as a census collector, and as a casual in nearly every public library in Adelaide. It was while working for an aboriginal education resource and information service and a community health service library that I came to realise the real difference libraries made in people's lives, as a dynamic place for community engagement and learning (both for the professional and the public).

What would you do if you weren't a health librarian?
Probably still in the health information field – health information management/medical records ...Or in a perfect world, owner of a secondhand bookshop situated within a garden nursery.

What do you consider the main issues affecting health librarianship today?
As with most special libraries, health libraries are a soft target for budget cuts. It can be difficult to change the perception of management and stakeholders when we make our services run so seamlessly and effortlessly for our users. While we need to protect our jobs and libraries, we also need to protect the health library profession. Personally,

I also concerned about the direction some publishers are going by freezing out libraries, supplying direct to clinicians, and creating library-style products that are broad-ranging but not comprehensive.

What is your greatest achievement?
As a shy and introverted person (not mutually inclusive), it has been a huge challenge to come out of my shell, join groups and committees, speak up in meetings, and then present at events. While it continues to be a daily effort, I don't regret one minute spent on developing these skills and without the encouragement of others and the close health library network, I would still be hiding behind the computer.

What is your favourite non-work activity?
It would be best to describe my perfect day – a morning walk along the beach with the dogs, gardening all day, an hour in the pool, and then a night of gin rummy, canasta, 500, mah-jong, etc.

What advice would you give to a new member of Health Libraries Australia or a new graduate information professional?
Reach out to your colleagues through the networks and if you think something needs improvement, get involved and make the change. The skills acquired through volunteering with a committee or group are so varied and valuable.

Anything else you would like to share about yourself?
I was born in Adelaide but grew up in country Victoria. I studied Australian Aboriginal history, literature and Italian language at university and would one day love to study philosophy in my spare time, and I have two cavalier king charles spaniels who rule my world.

EVENTS TO SUPPORT YOUR
PROFESSIONAL DEVELOPMENT

Full events listing is available on our website: http://www.alia.org.au/groups/healthnat/educ.html

2013		
11th International Congress of Medical Librarianship (ICML12) with MLA Annual Conference & Clinical Librarian Conference	Boston	3-8 May
Health Libraries Inc – Enhance your professional skills	Melbourne	17 May
Canadian Health Libraries Association	Saskatoon, Canada	22-25 May
European Association for Health Information and Libraries (EAHIL) 25th Conference	Stockholm	12-14 June
Evidence Based Library and Information Practice Conference (EBLIP7)	Saskatoon, Canada	15-18 July 2013
HLA Professional Development Day	TBA	TBA
HISA: Health Informatics Conference	Adelaide	August
IFLA Health and Biosciences Libraries Section	Singapore	17-23 August
Health Libraries Inc. Conference	Melbourne	October

Read HLA News online!

Members have access to the latest and back issues of HLA News at
www.alia.org.au/groups/healthnat/hla/.

Early bird registration closes 3 April...
MLA '13 IN BOSTON

MLA '13, will take place on May 3–8, 2013, in Boston, and will incorporate the 11th International Congress on Medical Librarianship (ICML), the 7th International Conference of Animal Health Information Specialists (ICAHIS), and the 6th International Clinical Librarians Conference.

The 2013 meeting theme is "One Health: Information in an Interdependent World," which emphasizes global interdependencies in all health-related areas. "One Health" is meant to encompass not only human and animal health, but also public health, environmental health, climate change, food safety and production, and international health policy.

Featured speakers include ABC News' senior health and medical editor, **Richard Besser** (invited John P. McGovern Award Lecturer, sponsored by EBSCO); **Joanne Gard Marshall** (Janet Doe Lecturer) alumni distinguished professor, School of Information and Library Science, University of North Carolina–Chapel Hill; current director of global nursing at Partners In Health (PIH) **Sheila Davis (**Joseph Leiter NLM/MLA Lecturer); and bestselling author and senior fellow for global health at the Council of Foreign Relations, **Laurie Garrett** (Joint Presentation by Chapters and Sections with the 2013 National Program Committee).

Check out the preliminary program, speaker profiles and meeting schedule at www.mlanet.org/am/am2013/

One HEALTH
Information in an Interdependent World
May 3–8, 2013 ➔ Boston, MA
MLA'13 | ICML | ICAHIS | ICLC

preferable futures. Jenica Rogers proposed that the future is now, but is 'totally unevenly distributed' and that the library profession needs vision, strategy and planning, especially in emerging areas such as digitisation, patron-driven knowledge creation and publishing. David Ferrarin sees the future as driven by digital consumption, shaped by powerful user experiences which respond to the needs of real-time continuous availability, interactivity and personalisation. Margaret Allen of the State Library of Western Australia responded to David's remarks, observing that now and in the future distinctions between learning, recreation and communication are blurred, and that user experience will be as important as content.

Discussion of user experience also focused on physical spaces. Ingrid Parent referred to T. Scott Plutchak's article published in the Journal of the Medical Library Association in 2012 – 'Breaking the Barriers of Time and Space'[1]. Plutchak argues that physical libraries are becoming less relevant, but Parent suggests new uses for these reinvented spaces that will keep them relevant – as safe commercial-free spaces for learning and collaboration. Marcus Foth examined the ecology of work spaces, observing that for many people 'the city is my office'; people are working, learning and socialising in a network of labs, hubs, cafes, parks and libraries. Both Foth and Mark Bilandzic from the Urban Informatics Lab at QUT cited the State Library of Queensland's facility 'The Edge' as an example of a library space in which co-location leads to collaboration and where the 'perpetual messiness' required for creativity is not only tolerated but encouraged. Bilandzic is investigating how smart space technology can enhance social learning among library users who often enter and leave a library alone – an essentially solitary experience. Encouraging

ABOVE Sketchnote of Ingrid Parent's keynote address at NLS6 and Online by Kim Williams, University of Technology Sydney.

connections among library patrons is not just a matter of providing flexible spaces, but also curating a social/cultural environment.

From future-gazing to the present – many of the presentations at both conferences examined mainstream issues such as collections/content, access and information literacy, albeit while showcasing new and innovative approaches. Content is, of course, one important aspect of the user experience. Louise Prichard and Louise Tegart from the State Library of NSW presented CURIO, a project currently under development with the aim of providing a mobile guide to both the library building and its collections. As visitors move around the building and exhibitions, their location is detected by the system and multimedia content relevant to their location will be delivered to their mobile device, or a device borrowed from the library. Content consists of text, imagery, audio and video and is being specifically developed for mobile delivery. User interaction will be encouraged via a rating system and visitors can share their discoveries using social media. At many institutions user input into collection development has taken the form of patron driven acquisitions (PDA). A panel of

representatives from Queensland University of Technology Library, the University of Queensland Library and the State Library of Queensland debated the various options available to libraries considering ebook models for patron driven acquisition. Advantages of PDA include a high return on investment, with all paid content used at least once; users' short-term needs met quickly; and, above all, high levels of user engagement in collection development. Tips for those institutions considering adopting this model included having clear goals, setting a budget and sticking to it, and constantly reviewing and tweaking the model to achieve the right balance between automatic purchase and short-term loan. Grey literature – that most problematic area of collection development – also received attention in a presentation and workshop by Amanda Lawrence of Swinburne University and Jess Tyndall of Flinders University. Most health librarians will be familiar with the problems involved in locating and accessing grey literature, let alone collecting, cataloguing and preserving it. This session provided an overview of some of the critical issues concerning grey literature and participants were

able to engage in discussion of possible strategies to address some of these issues.

Information literacy was addressed in a number of sessions, including a presentation of four "pecha kuchas" (look up the term in Wikipedia – I had to!) on online information literacy development, particularly video development. One of the most entertaining sessions was Andrew Spencer's presentation of geocaching as an educational and outreach tool at Macquarie University Library. Geocaching is a GPS-based 'treasure hunt' which can be undertaken by anyone with a GPS-enabled smartphone. A cache has been placed in the Library at Macquarie University and, in the course of locating it, participants are orientated to the Library and introduced to the classification system. Andrew also presented case studies of other libraries using geocaching as a marketing tool, including a 'Dr Who' themed geocaching challenge at Manly Library in Sydney based on the famous 'Silence in the Library' episode (back to Wikipedia for the Dr Who-challenged among you). Information literacy was also the subject of several presentations in the showcase session held at NLS6. In this session presenters had just five minutes to describe their project or experience. This was a very entertaining session, and I think actually much harder than the standard twenty-minute paper. In the showcase session, Kim Williams and Ashley England from UTS presented 'Overly attached librarians: "Don't leave, I can tell you so much more…."', in which they described a 'less is more' approach to information literacy training in their library – a response to observed information overload in students seeking information literacy assistance.

At both conferences, social media was everywhere – both the subject of many presentations and also an integral part of how participants experienced the events. As a non-Tweeter (and
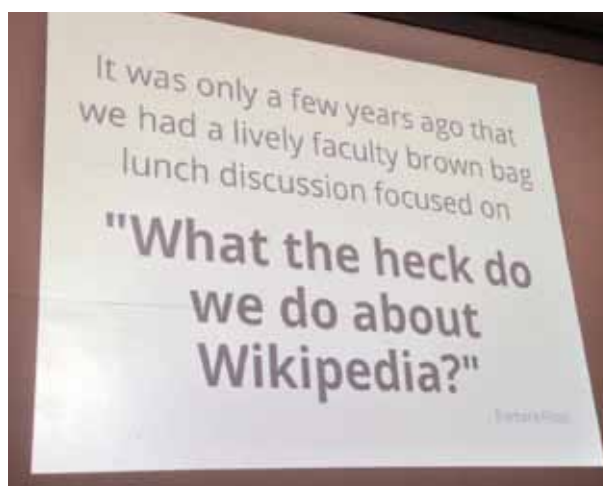
definitely non-digital native), I was intrigued that participants in my NLS6 workshop on evidence based library and information practice (EBLIP) were tweeting. I opened a Twitter account and started following the conference streams. It took a bit of getting used to but I found that it enriched my experience of the presentations. Further, in some presentations questions were taken from the audience via Twitter as well as the more traditional method which allowed for many more questions to be asked. The presenters of a session on "Open Access", for example, committed to answering all the questions posted via Twitter and making this material available on the conference website. I also learned that many librarians who were unable to attend the conferences were following the Twitter feeds from work and home.

The above has just been a very selective snapshot of what was on offer at NLS6 and Online, based on the sessions I chose to attend. Apart from exposure to current developments in a range of library settings, and the opportunity to hear a number of national and international speakers way outside my own field, what was the value and relevance of the experience to my own practice of health librarianship? Well - I had the opportunity at NLS6 to present health librarianship to new graduates and current LIS students in a paper entitled '5 Reasons Why You Should Consider Becoming a Health Librarian'. I learned, from a presentation by James Bosanquet from the Cancer Institute NSW,

that it is possible to implement social media in a risk-averse health organisation in order to engage with communities and communicate health information while still managing risk and governance. I learned that new graduates are using social media to seek employment and managed their professional profile and continuing professional development. I also learned, from a workshop and paper presented by one of the guest speakers across both events – Sarah Drummond from Snook, a social innovation and service design company based in Glasgow, Scotland – that often an evidence-based approach to problem-solving does not fit some 'messy' situations or 'wicked' problems. Such situations call for 'fuzzy front-end problem-solving' using a design approach which involves story-telling, prototyping, innovating, testing and back to story-telling in a cycle not unlike EBLIP.

It was a challenging, exhausting and exciting week and I am grateful to the organisers of NLS6 for their invitation to present a workshop and attend the entire symposium, and to Central Coast Local Health District for supporting me to attend Online.

Suzanne Lewis
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REFERENCE
1 Plutchak, T. S. (2012). Breaking the barriers of time and space: the dawning of the great age of librarians. Journal of the Medical Library Association, 100(1), 10-19.

CRYPTOGRAM

This issue's health-centric brain teaser is a series of cryptograms. You need to work out the corresponding letter to code to decipher the messages. Answers will be published in the next issue of HLA News.

No. 1

A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z

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No.3

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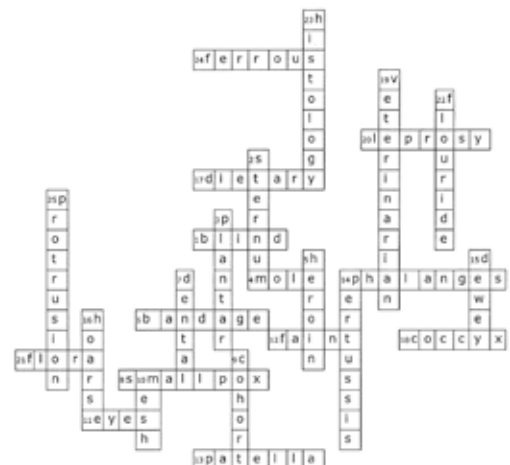
APPLICATIONS NOW OPEN FOR THE 2013 AWARD

HLA/HCN HEALTH INFORMATICS INNOVATION AWARD

The HLA/HCN Health Informatics Innovation Award will be offered in 2013, once again supported by HCN. Applications for the award close on 31 March 2013 – full details are available on the ALIA website.

The purpose of the award is to acknowledge excellence/innovation in performance by an individual information professional or team. The award provides an opportunity for those working in the Australian health and biomedical library sector to showcase innovative projects which, through the use of health informatics or web technologies, contribute to or support improved health outcomes.

The award details, including selection criteria and application form, are available via the ALIA website. Applications for the award close on 31 March 2013.

Those of you who attended last year's professional development day will remember that the 2012 award was won by Sarah Hayman on behalf of the CareSearch project team. A full report by Sarah on CareSearch is available in the December 2012 issue of HLA News.

Celebrate innovation

Consider submitting an entry for this award, it is a great opportunity to showcase innovative projects in your workplace and to be recognised by your peers in the profession. The award includes $3,000 to be used to further the winner's professional development.

HLA Executive thank HCN, and especially Allison Hart, Manager, Knowledge Solutions at HCN, for ongoing support of the award.

This year the award administrator is Laura Foley, HLA Executive Member. Laura can be contacted at LFoley@anzca.edu.au for more information, and all applications should be submitted to her by 31 March 2013.

Australian Library and Information Association

Health Libraries Australia

HCN HEALTH COMMUNICATION NETWORK

HLA e-list

Keep up to date with happenings in the Health Information world by subscribing to the aliaHealth elist.
To register, complete the online form at: http://lists.alia.org.au/mailman/listinfo/aliaHEALTH/