

Libraries, MOOCs and Online Learning

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19 March 2014 9:30am – 3:30pm

State Library of Queensland Auditorium, Stanley Place, South Brisbane, Queensland 4101

The Australian Library and Information Association, the Council for Australian University Librarians, OCLC and the State Library of Queensland present this one-day seminar bringing together library stakeholders in the online learning space to talk about MOOCs, the trends in remote course delivery to large cohorts of students, the issues for libraries and the opportunities for advocacy.

PROGRAM

9:00am	Registrations open	
9:30am	Welcome and acknowledgment of Traditional Owners	Janette Wright, CEO, State Library of Queensland MC: Judy Brooker, Director of Learning, ALIA
9:35am	Libraries as active participants in the online learning space	Heather Gordon, President, CAUL Damian Lodge, Vice-President and President-elect, ALIA
9:45am	MOOCs and online learning – a strategic decision for higher education providers	Professor Marnie Hughes-Warrington, Deputy Vice-Chancellor (Academic), Australian National University Professor Beverley Oliver, Deputy Vice-Chancellor (Education), Deakin University Professor Margaret Sheil, Provost and Professor of Chemistry, The University of Melbourne
10:00am	Keynote: UQx — Massive Open Online Courses: What the academy is learning	Dr Phillip Long, Executive Director of Innovation and Analytics, University of Queensland
10:45am	Morning tea	
11:00am	Keynote: MOOCs and beyond: online education and libraries, what is happening in the field	Merrilee Proffitt, Senior Program Officer, OCLC Research, USA
11:40am	The results of the recent CAUL MOOCs survey	Robert Gerrity, University Librarian, University of Queensland
11:55am	MOOCs: libraries it's time to shake, rattle and roll	Roxanne Missingham, University Librarian (Chief Scholarly Information Officer), Australian National University
12:15pm	Enhancing online learning: promoting student engagement through partnership with local libraries	Dr Cathy Stone, Director, Student Success, Open Universities Australia
12:45pm	Lunch	
1:30pm	Panel discussion: Copyright and permissions; Librarians supporting the design and development of MOOCs; digital literacy and research skills in the online learning environment.	Chair: Anne Horn, University Librarian and Executive Director Academic Support, Deakin University Astrid Bovell, Copyright Communications Officer, The University of Melbourne Sandra Rothwell, Manager Teaching and Learning Service, University of Queensland Sue Owen, Director, Digital Scholarship and Deputy University Librarian, Deakin University
2:15pm	Participant discussion and feedback	Chair: Philip Kent, University Librarian, The University of Melbourne
3:15pm	Summary and close	Philip Kent, University Librarian, The University of Melbourne
3:30pm	Depart	

ABOUT OUR SPEAKERS AND PANELISTS

JANETTE WRIGHT

Chief Executive Officer and State Librarian
State Library of Queensland

Janette Wright is an experienced CEO and library manager with background in public and private sector roles supporting the creation of content and the provision of access to library services.

HEATHER GORDON

President, Council of Australian University Librarians

Heather Gordon is the Director, Library and Information Services and is currently the Acting Deputy Vice-Chancellor, University Services & Registrar at James Cook University. Heather has held senior roles in government and academic institutions in Australia, Canada and the United States. Prior to her appointment at JCU, she was the Foundation Librarian/ Executive Director at the University of the Sunshine Coast.

DAMIAN LODGE

Vice-President and President elect
Australian Library and Information Association

Damian Lodge lectures in Library and Information Management at Charles Sturt University and teaches in the specialist areas of management and technology. Damian has managed University and commercial publishing enterprises and worked in libraries in NSW, Victoria and Tasmania.

DR PHILLIP LONG

Executive Director of Innovation and Analytics
University of Queensland

In addition to his Executive Director role at the University of Queensland, Dr Phillip Long also holds the position of Professor of Innovation and Educational Technology in the School of ITEE, and is the founding Director of the Centre for Educational Innovation and Technology (CEIT). His research focuses on learning sciences, learning design patterns and the environments where they are implemented that have the potential to innovate teaching, learning and creativity. Professor Long's current research interests focus on active and blended learning pedagogies, and the analytics that can be captured by instrumentation interactions in these environments. He leads UQx, the local implementation of the Harvard-MIT edX MOOC project, and the UQ Learning Analytics Initiative.

MERRILEE PROFFITT

Senior Program Officer, OCLC Research

In her role, Merrilee Proffitt provides project management skills and expert support to institutions represented within the OCLC Research Library Partnership. Her current projects and interests include: archival description, increasing access to special collections, the impact of copyright on primary source material, digital library initiatives, looking at developing better relationships between Wikipedia and cultural heritage institutions, and how Massively Open Online Courseware (MOOCs) may impact libraries. Merrilee was formerly director of digital archive development at the Bancroft Library, UC Berkeley.

ROBERT GERRITY

University Librarian, University of Queensland

Robert Gerrity joined the University of Queensland in July 2012. Prior to this he was Associate University Librarian for Library Systems and Information Technology at Boston College for 13 years, and Coordinator, Metro Boston Library Network, for six years. He gained his Masters in library science at the State University of New York.

ROXANNE MISSINGHAM

University Librarian (Chief Scholarly Information Officer),
Australian National University

Roxanne Missingham is University Librarian and Chief Scholarly Information Officer, Australian National University. She was previously Parliamentary Librarian and Assistant Director General, Resource Sharing Division, National Library of Australia. She has had a long career in libraries and IT, focused on the development of digital delivery and digital services. Formerly President of the Australian Library and Information Association (ALIA), she is currently convenor of the ALIA Advisory Committee on Public Sector Information.

DR CATHY STONE

Director, Student Success, Open Universities Australia

Dr Cathy Stone's brief at Open Universities Australia is to develop and implement strategies to enhance the success of online students who are often studying across multiple institutions in an open-entry environment. One of these strategies is the development of partnerships with local libraries to promote them as places where online students can enhance their studies through access to technology, quiet study spaces and potential networking with other students. In addition to her role at Open Universities Australia, Dr Cathy Stone is a Conjoint Senior Lecturer in Social Work at the University of Newcastle. She has had many years' experience in student equity, research and teaching in the Australian higher education sector.

ANNE HORN

University Librarian, Deakin University

Anne Horn provides the vision and direction for Deakin University library services and resources, Deakin's Digital Library, digital literacy and educative programs, and cloud and located learning environments. She also provides strategic and policy advice on scholarly communication, information management and research repositories. Anne has led the introduction of new generation learning spaces across Deakin's campuses, and parallel initiatives in web-scale discovery and digital services. She is project director for a number of new MOOCs being offered through DeakinConnect in 2014. Anne chairs the Council of Australian University Librarians Learning and Teaching Advisory Committee.

ASTRID BOVELL

Copyright Communications Officer, Copyright Office
The University of Melbourne

Astrid Bovell coordinates a copyright information and awareness program and provides copyright support to faculty and students for a range of University activities, including Coursera subjects since their launch in 2013. She has delivered a number of presentations and co-authored papers on copyright issues and MOOCs. Astrid previously worked in the music copyright industry as Licensing Representative for the Australasian Performing Right Association (APRA).

SUE OWEN

Director, Digital Scholarship and Deputy University Librarian
Deakin University

Sue provides leadership and direction in delivering the Library's cloud and located client services, actively contributing to the University's strategic directions in teaching, learning and research. Sue leads the development of progressive digital literacy and digital scholarship initiatives, aligning programs with University priorities and preparing students, academic staff and researchers for study and work in a rapidly evolving digital age. She recently led a successful three-year research project funded by the Australian Government's Higher Education Participation and Partnerships Program with outcomes influencing future library practice. Her current interests are Libraries in the Digital Humanities and Libraries in Online Education. She has held previous positions with the University of New South Wales, the University of Tasmania and several large corporate research libraries in Victoria. She has also directed a successful enterprise, Sue Owen Training and Consulting.

SANDRA ROTHWELL

Manager Teaching and Learning Service
University of Queensland

Sandra Rothwell has been working in university libraries for 25 years and began her library career in public libraries. Her work in university libraries has included the coordination of a number of services most particularly circulation, document delivery, learning resources and services to external students. She has also worked in liaison and information services and is a deputy convenor of the QULOC Library and Information Services Working Party. In her current role Sandra manages the delivery of learning and teaching support services, including learning resources and online delivery of information skills tutorials. Most recently she has taken on the role of managing the Library's support for the UQx MOOC teams.

PHILIP KENT

University Librarian, The University of Melbourne

Philip Kent's 30 year career spans universities and the CSIRO in Queensland, Victoria and nationally. In addition to library roles he has worked in IT, knowledge and information management, archives and records management, risk and audit. Philip chairs the Group of 8 University Librarians, is a Director of CAVAL Ltd and chairs the editorial board of ALIA's Australian Library Journal.