

# ALIA NGAC Advisory Committee Annual Report 2015

5.1.16

#### Membership

• Kirsty Wilson, Danielle Johanssen and Pixie Stardust completed their terms as NGAC members at the end of June 2015. Current Membership is Wendy Davis, Alisa Howlett, James McGoran, Romany Manuell, Katie Miles-Barnes, Eva Samaras and Patrick Splaya-Newman (SNGG)

## Meetings

- NGAC meets on the second Wednesday of every month from 6:30-7:30pm (AEDT)
- Discussions this year have focused on increasing our engagement with our stakeholders, primarily through our twitter account in order to feedback to ALIA. We are currently conducting an analysis of our account the results of which will be distributed to ALIA members and other interested parties.

## Activities

- Planning for more focused, scheduled twitter chats in 2016.
- Short research project being undertaken collaboratively by members to better understand our use of social media in engaging with our followers. Due for completing in early 2016.
- Some members have published articles in InCite during 2015.

## Alignment with ALIA Strategic Plan

Outcome 1: Strengthening our membership – 4 new members have joined the committee in 2015 revitalising the group's activities.

Outcome 2: Strengthening our Association – all members support the work of ALIA and encourage the benefits of membership through our social media conversations.

Outcome 3: Strengthening our Profession – members attend conferences and other professional development where possible

Outcome 4: The Future of our Profession – NGAC members are committed in advocating for the profession adapting to the changes ahead in the sector.

## Forward plans

• Committee members are currently exploring the set up of a standalone online presence (blog) for NGAC to provide a clearer identity and platform for the group apart from SNGG. This is being undertaken in liaison with ALIA.

## Summary of the sector/topic

 2015 has been a year of change and consolidation for NGAC in terms of membership. The new members are now established in the committee and working creatively and collaboratively together to grow the profile of NGAC to ensure its relevance as an advisory committee into the future.