

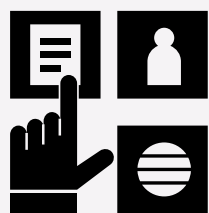
DESIGNING POSTERS & INFOGRAPHICS

Live online, 2-4pm AEST, 19 August 2021

Communicate your work with confidence!

This workshop is for librarians who are presenting the results of their research or assisting researchers and clinicians in health and medical disciplines.

We will explore how to conceptualise, design and present a poster or infographic to communicate the key information clearly, succinctly and in ways that draw the attention and interest of your intended audience. We will also cover best practice in presenting statistical information, using the latest data-visualisation techniques, guided by the following questions:



- *How do people process information?*
- *What are the best ways to convey rich and complex data economically?*
- *How do we avoid confusing clutter and information overload?*
- *How can we make our presentations interesting and compelling so they leave a lasting impression?*



We will explore instructive examples, tips and hacks to improve the quality of your presentation, using tools available on most computers and devices.

To book, go to:

<https://www.alia.org.au/groups/HLA>

ABOUT THE TRAINER RENÉE OTMAR PhD, DE, HLM



Renée has been a professional writer and editor since 1989 and has worked extensively as an editor, managing editor, publisher, researcher (public health) and coach. She was founding Executive Officer (2014-18) of the Western Alliance Academic Health Science Centre and has served as a researcher member of the Defence and Veterans Affairs HREC since 2017. She consults in research and publishing, provides training in fiction and non-fiction editing, coaching and professional supervision. Renée recently completed a training program by a world pioneer in information design and data visualisation. Her most recent work is *Editing for Sensitivity, Diversity and Inclusion: A guide for professional editors* (<https://reneeotmar.com.au>).