



Second Quarterly Report April-June 2021

This is the report for the second quarter of 2021 showing how the pilot program is tracking. Support for this program has continued to create sales of books and promote Australian books and literacy through country-wide access to Online Storytimes produced by public libraries.

The Online Storytime pilot program, run by the Australian Library and Information Association, with the support of the Australian Publishers Association and the Australian Society of Authors, has been assisted by the Australian Government through the Australia Council for the Arts, its funding and advisory body. This partnership continues to grow and has surpassed target numbers for both the number of libraries participating and the number of titles available. We are all excited to see the community of public libraries, publishers and authors jointly promoting Australian books and reading.

Online Storytime take up so far

573 of 1,400 public library branches involved with Online Storytime



140 of 400 public library services have subscribed to date



These **140 library services**
comprise **573 branches**

out of a national total of
1,400

=



We are edging
towards **a half**
in both number of
library services
and branches

This means there will be at least



307 
titles on offer



44 publishers and **367**
authors and illustrators

Survey results

We can report that in the second quarter, there were **321** recordings made and posted to library websites, YouTube, Facebook, Instagram and Vimeo. This is an increase on the 298 recordings made in the first quarter and together they amount to around 155 hours of content.

321  recordings with
at least 29,813  views



Australian Library and
Information Association



AUSTRALIAN
PUBLIC LIBRARY
ALLIANCE



Australian Government

Australia
Council
for the Arts

asa
AUSTRALIAN
SOCIETY OF
AUTHORS

AUSTRALIAN
PUBLISHERS
ASSOCIATION

SPN
SmallPressNetwork

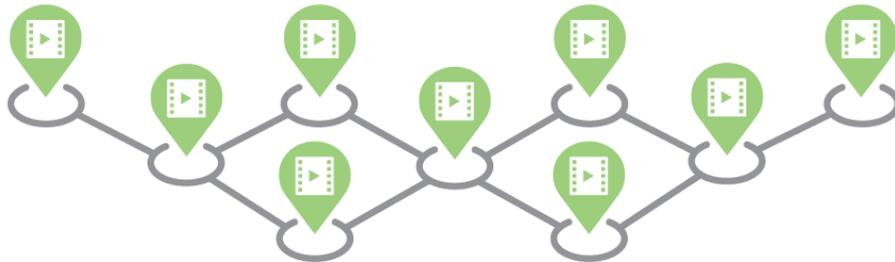
The **321** recordings have generated, from available figures, in excess of **29,813** views (noting that a number of libraries have not been able to provide this statistic). The recordings have been uploaded to various platforms:

- 181 on Facebook
- 14 on Instagram
- 108 on YouTube
- 2 on the libraries' websites
- 16 on Vimeo

Book sales and the publishing industry continue to be supported, with libraries reporting a total of **831** titles purchased due to the program this quarter, nearly 1800 in total. The publisher with the greatest sales resulting from the program has sold **117** copies of their titles on the list. The highest selling single title, published by a different publisher, sold **18** copies.

831 books 
purchased this quarter,
making a running total
of **1,796**

125 of 140 services have recorded and uploaded videos in the first and second quarters



We can report that **125** of the total **140** registered library services have recorded and posted videos to the internet, which equates to a **90%** participation rate so far.

In the second quarter, 60 of the 140 registered library services made and posted recordings. Of the 80 that returned a nil report, many had made recordings in the first quarter and others had only recently registered for the program. Others still have at times been out of COVID-19 lockdown, which has allowed them to continue running physical events and meant less staff time available for recordings.



Australian Library and Information Association



AUSTRALIAN PUBLIC LIBRARY ALLIANCE



Australian Government

Australia Council for the Arts

asa AUSTRALIAN SOCIETY OF AUTHORS

AUSTRALIAN PUBLISHERS ASSOCIATION

SPN SmallPressNetwork

In these uncertain times of continuing snap lockdowns and restrictions, we hope that Online Storytime agreements mean that libraries can adapt more easily and continue to provide literacy support and connection to their communities. Here is some of the feedback we have received recently:

'City of Canada Bay Libraries is one of many going through a second week of lockdown at the moment so having Online Storytime up has meant that we are able to maintain that service link with our community.'

Canada Bay, NSW

'We are having the best time with this and I hope lots of other libraries participate. The children love it, and the staff are blossoming with skills they didn't know they had. All together we have had 921 views, so we are perhaps not You tube influencers just yet, but we are on our way.'

Narrogin, WA

'Keep up the good work, the program is terrific.'

Redland, QLD

LIBRARY SERVICES THAT SIGNED UP IN THE SECOND QUARTER

NSW

Cessnock
City of Sydney
Eurobodalla
Gunnedah
Hawkesbury
Lake Macquarie
Parramatta
Penrith
Willoughby

QLD

Cassowary Coast
Maranoa
Moreton Bay
Townsville

VIC

Bayside
Boorondara
Brimbank
City of Melbourne
Corangamite Regional
Darebin
East Gippsland
Geelong
Glenelg
Goldfields
Goulburn
Greater Dandenong
Hepburn
Hobsons Bay
Hume

Maryborough
Moonee Valley
Port Philip
Snowy-Monaro
Stonnington
Swan Hill
Wellington Shire
West Gippsland
Yarra
Yarriambiack

WA

Armidale
Mundijong
Swan
Victoria Park

PARTICIPATING PUBLISHERS

Allen & Unwin
Anita Zurbrugg Books
Anne Helen Donnelly
Bentel Family Trust

Big Sky Publishing
Bonny Books
Boolarong Press
Daisy Lane Publishing

Diana Smith
Emma Macey
Empowering Resources
Erica Bentel



Australian Library and Information Association



AUSTRALIAN PUBLIC LIBRARY ALLIANCE



Australian Government



Ethicool
Fierce Grace Publishing
Footprints Publishing
Australia
Ford Street Publishing
Green Light Books
Greybark Publishing
Hachette Australia
Hatch Publishing
IP (Interactive
Publications)
Pink Ribbon Books

Kershaw Books
Kettelstitch
Lake Press
Larrikin House Publishing
Little Pink Dog Books
Little Steps Publishing
Midnight Sun Publishing
Morris Publishing
Ocean Reeve Publishing
Odyssey Books
Poronia Press
Rick Foster

Sea Song Publications
Serenity Press
She Maps
State Library of
Queensland
State Library of Western
Australia
Teena Raffa-Mulligan
Thames & Hudson
UQP
Woodslane Press
Xlibris

PARTICIPATING CREATORS

Alvin Adhi
Ian Coate et al
Emma Allen
Nola Allen
Lisa Allen
Mary Anastasiou
Fatima Anaya
Joanne Anderton
Kathryn Apel
Dave Atze
Sean E. Avery
Sona Babajanyan
Kaye Baillie
Candida Baker
Trace Balla
Bronwyn Bancroft
Judith Barker
Erin-Claire Barrow
Suzanne Barton
Catherine Bauer
Sophie Beer
Davina Bell
Vicki Bennett
Erica Bentel
Sonia Bestulic
Nancy Bevington
Freya Blackwood
Karen Blair
Belinda Blecher
Disha Bose
Elizabeth Botté
Sharon Boyce

Kezia Brett
Lauren Briggs
Karen Briggs
Ron Brooks
Artie Brown
Leigh Brown
Kera Bruton
Philip Bunting
Kevin Burgemeestre
Fiona Burrows
Lois Bury
Chrissy Byers
Kellie Byrnes
Amy Calautti
Adam Carrathurs
Sharna Carter
Mark Carthew
Jackie Case
Rebecca Chapman
Christopher Cheng
Simon Childerhouse
Duygu Cigal
Maxine Beneba Clarke
Ben Clifford
Sigi Cohen
Marc Cohen
Rhonda Collard-Spratt
Paul Collins
Heidi Cooper-Smith
David Cornish
Pat Corrigan
Lisa Coutts

Emma Cracknell
Kathy Creamer
Hayden Crespan
Damien Crespan
Gary Crew
Elizabeth Mary Cummings
Sophie Cunningham
Tiffanee Daley
Sha'an d'Anthes
Aleesah Darlison
Chelsea Davies
Mardi Davies
Sarah Davies
Janine Dawson
Eunice Day
Sue deGennaro
Anna Demchenko
Shaylah Dodd
Georgie Donaghey
Trish Donald
Anne Helen Donnelly
Pippa Dowling
Katrin Dreiling
Vaughan Duck
Mike Dumbleton
Erin Dunne
Leann J Edwards
Hazel Edwards
Neil Elliott
Belinda Elliott
Maureen Eppen
Karen Erasmus



Australian Library and
Information Association



AUSTRALIAN
PUBLIC LIBRARY
ALLIANCE



Australian Government



David Eustace
Diane Evans
Yasemin Ezberci
Suzi Faed
Linda Fardoe
Ian Faulkner
Robert Favretto
Corinne Fenton
Adyna Ferre
Jacki Ferro
Katrina Fisher
Kim Fleming
Clare Flory
Georgina Le Flufy
Francisco Fonseca
Mandy Foot
Megan Forward
Rick Foster
Rina A Foti
Dhana Fox
Kat Fox
Stuart French
Darren Frisina
Janie Frith
Kim Gamble
Katrina Germein
Susanne Gervay
Ricky Gibson
Jane Godwin
Irina Goundortseva
Oakley Graham
Naomi Greaves
Steff Green
Tom Gregory
Dr Mick Guinea
Donna Hall
Jacqui Halpin
Jennifer Harrison
Libby Hathorn
Demelsa Haughton
Martina Heiduczek
Sally Heinrich
Karen Hendriks
Sunshine Herbert
Steve Heron
Leigh Hobbs
Nicola Hooper

Shannon Horsfall
Jackie Hosking
Suzanne Houghton
Simon Howe
Cheri Hughes
Naomi Hunter
Christina Huynh
Timothy Ide
Alys Jackson
Tom Jellet
Benjamin Johnson
Nicky Johnston
Jane Jolly
Narelda Joy
Jeremy Kalbstein
Pat Kan
Kirralaa Karrimbi
Peta Kelly
Anne Kerr
Norah Kersh
Adam Kershaw
Margaret Robson Kett
Ava Keyes
Christian Der Kinderen
Alisa Knatko
Julie Knoblock
Isobel Knowles
Amberley Kramhoff
Ella Kris Kris
Ashling Kwok
Niraj Lal
Victoria Lane
Kym Langfield
Josh Langley
Kara Lauder
Josie Layton
James Layton
Liz Ledden
Renee Irving Lee
Jeanette Lees
Dub Leffler
Phil Lesnie
Alison Lester
Anita Lester
Kathy Linstead
John Long
Jesus Lopez

Yvonne Low
Mike Lucas
Jenny Lynch
Emma Macey
Kat Macleod
Mamma Macs
Kia Maddock
Sarah Jane Marchant
Teigan Margetts
Lucia Masciullo
Sophie Masson
Rory H. Mather
Tania McCartney
Lesley McGee
Shane McGrath
Anna McGregor
Katrina McKelvey
Heath McKenzie
Chris McKimmie
Gay McKinnon
Andrew McLean
Alison McLennan
Beverley McWilliams
Paul Mead
Sid Meireles
Lesa Melynczuk
Fiona Merrin
Emma Middleton
J.E. Miller
David Miller
Shae Millward
Matty Mitchell
Amber Moffat
Stella Mongodi
Maria Monte
Robert Moore
Jedidah Morely
Anne Morgan
Nynne Mors
Alexa Moses
Monique Mulligan
Ella Mulvey
Leanne Murner
Kirsty Murray
Martine Murray
Alison Mutton
Nic Naitanui



Australian Library and
Information Association



AUSTRALIAN
PUBLIC LIBRARY
ALLIANCE



Australian Government



Gina Newton
Sher Rill Ng
Ann Nguyen
Simon O'Carrigan
Debra O'Halloran
Tricia Oktober
Cheryl Orsini
Robyn Osborne
Matt Ottley
Elaine Ouston
Steve Page
Rebecca J Palmer
Allison Paterson
Dannika Patterson
John Petropoulos
Gabriella Petruso
John Phillips
Anna Pignataro
Andrew Plant
Madison Pollard
Matt Porter
Kieron Pratt
Vicky Pratt
Natalie Jane Prior
Teena Raffa-Mulligan
David P. Reiter
Sally Rippin
Riley M. Rodgers
Eva Rodriguez
Michael Rohr
Bree Roldan
Veronica Rooke
Ria Rosa
Marianne Rose
Kerry Rosser
Sarah Rudge
Pamela Rushby
Leah Russack
Karen Sagovac
Michael Salmon

Ritwij Sasmal
Grant Schofield
Sally Scudamore
Anna Seed
Sandra Severgnini
Anthony Sevil
Jennifer Sharp
Christine Sharp
Christine Shelton
Kim Siew
Pat Simmons
Siobhan Skipworth
Pam Slattery
Diana Smith
Emily S. Smith
Sarah Elliott Smyth
Hannah Sommerville
Jeremy Southern
Mike Spoor
Colin Stevens
Christina Stonesmith
Scott Stuart
Tull Suwannakit
Aleksandra Szmidt
Turine Tan
Carly Taylor
Simon Taylor
Billie-Jean Taylor
Jo Thompson
Charlie Thomson
Julie Thorndyke
Debra Tidball
Samantha Tidy
Lisa Tiffen
Rebecca J Timmis
Vivienne To
Trevor Todd
Anil Tortop
Gerard Traub
Rachel Tribout

Rhane Tseakos
Caroline Tuohey
Janet Turner
Naomi Turvey
Maddy Tyers
Amani Uduman
Frank Uhr
Lily Uivel
Doris Unger
Shelly Unwin
Mitch Vane
Michelle Vasiliu
Coral Vass
Robert Vescio
Laura Wallbridge
Caitlin Ziegler
Karen Weaver
Nadina Vines
Kristin Weidenbach
Julie Leiman Weaver
Kylie Westaway
Samantha Wheeler
Cara Whyte
Edel Wignell
Kayleen West
Emelie Wiklund
Margaret Wild
Lili Wilkinson
Tony Wilson
Mark Wilson
Chelsea Wilcox
Sandi Wooton
Michelle Worthington
Donna Wright
Brent Wilson
Di Wu
Claire Zorn
Anita Zurbrugg
War of the Real

BOOK TITLES

A Secret Safe to Tell
Adventurous Princess
(The)
Alice the Kangaroo
Alphabet Job Buddies

Animal Doctor, Animal
Doctor
Anisa's Alphabet
April's Window

Australian Animal
Walkabout
Baba's Chooks
Baby Ways
Bad Herbert



Australian Library and
Information Association



AUSTRALIAN
PUBLIC LIBRARY
ALLIANCE



Australian Government



Bat vs Poss
Bea
Beautiful Mare (The)
Being You is Enough
Belinda, the Ninja
Ballerina
Beowulf the Brave
Bertha and Bear
Big Beach BBQ
Big Old Rambutan Tree
(The)
Bigger Than Yesterday,
Smaller Than Tomorrow
Bila's Big Dance
Bing & Bang Begin
Birthday Baby
Blobs (The)
Blue Moon
Bootsie and Snudge
Born to Fly
Bringing Down the Wall
Bruiser G'Day at the
Beach
Bruiser G'Day at the Park
Bruno the Boisterous Blue
Dog from the Bush
Bush Telegraph (The)
Bushfire
Can You Crack Them?
Cat Spies Mouse
Celia and Nonna
Chasing Shadows
Christina's Matilda
Christmas Garden (The)
Clancy the Quokka
Clover's Big Ideas
Cobber
Colin Cockroach Goes to
Caloundra
Colour of Music (The)
Coloured Echidna (The)
Colouroos
Combat Wombat to the
Rescue
Come Home Ella
Cow that Swam out to
Sea (The)

Cowboy Monkey Talks
Fluff
Crocodile Shark
Crowboy
Cuckoo (The)
Day We Built the Bridge
(The)
Day We Went to Away
(The)
Dingle Dangle Jungle
(The)
Dippy The Dancing
Diprotodon
Dreaming Soldiers
Duke of Hinklewinkle (The)
Earth to Kids
Ella and the Exploding
Fish
Ella Saw the tree
Elliott's Rainbow Heart
Emus Under the Bed
Esmeralda's Nest
Eureka!
Even Mummy Cries
Every Family is Different
Evie is all Ears
Explosion of Happy
Fastest Tortoise in History
Feathers
Fergus the Farting Dragon
Finding Heaven
First Day
Forever Kid (The)
Found You!
Franki and the Banksia
Free
Friendly Games (The)
Friends
From Above the Clouds
Garbage Guts
Garden of Friends
Glasshouse (The)
Go Away Glob!
Go Away, Foxy Foxy
Going Camping
Going Fishing
Grandpa and Tuska

Granny's Place
Grannysaurus Rex
Great Goal! Marvellous
Mark!
Greatest Book in the
World (The)
Ham
Hamish McGruff
Happy as a Hog Out of
Mud
Happy Birthday
SUPERSTAR
Harry Highpants
Has A Book Got A Spine?
Hector and his Highland
Dancers
Home
Home of the Cuckoo
Clock
Hotel for Bees
House of Mud (A)
Hugo's Runaway Legs
I Love You Book
I Want to be a Movie Star
I Want to be a Rock Star
I Would Dangle the Moon
If Lou Can Then You Can
I'm Just Little
Imagine
In the Deep End
In the Shadow of an
Elephant
Is this your egg?
It's Ok to Feel the Way
You Do
It's up to U!
Jacaranda Magic
Jimbo! Don't go!
Joey and Riley
Johnny's Beard
Join the Armidale Parade
Jump!
Just Like Me
Just Like Molly
King of the Outback
Kisses in Your Heart
Koalas like to ...



Australian Library and
Information Association



AUSTRALIAN
PUBLIC LIBRARY
ALLIANCE



Australian Government



Australia
Council
for the Arts



asa
AUSTRALIAN
SOCIETY OF
AUTHORS



AUSTRALIAN
PUBLISHERS
ASSOCIATION



SPN
Small Press Network

Land Belongs to Me (The)
Less Said on Ducks, the
Better (The)
Lily the Lotus
Ling Li's Lantern
Little Nic's Big Day
Little Queenslanders'
Alphabet Book
Lola and Grandpa
Loui and the Grass Tree
Love & Everything
Lucy's Book
Magic Island
Magic Mistakes
Magic Vacuum (The)
Magical Beach of the
Mermaids (The)
Malibu the Naughty Elf
Mama Ocean
Mannie and the Long
Brave Day
Marshmallow Dreamers
Matilda and the Bear
Me, Teddy
Meet the Megafauna
Message in a Sock
Minister for Traffic Lights
(The)
Miss Franklin
Mo, the Daring Dingo
Monkey Mind
Monty C. Turtle Learns to
Swim
Moonlight Bird & the
Grolken (The)
Morphing Murphy
Mouse and The Egg (The)
Mozzie with the Sharp
Snozzie (The)
Mr Chicken Lands on
London
Mr Ming and the
Mooncake Dragon
Multuggerah and the
Sacred Mountain
My Brother is an Alien
My Daddy is Different

My Daddy's Shadow
My Grateful Book
My Mum's a Pillow
My People
My Rainforest Classroom
My Shadow is Pink
My Silly Mum
My Super Special Granny
My Unicorn Farts Glitter
My Welcome Book
Newts, Lutes and
Bandicoots
No Baths Week
No Place for an Octopus
Ocean, Sea and Me (The)
Odd Sock
Olivia's Voice
On the Day You Were
Born
Once I Munched a
Mango
One Remarkable Reef
One Starry Night
One Step at a Time
One Sunny Day
Only Freaks Turn Things
Into Bones
Ori's Clean-Up
Paint with Magic
Painted Ponies
Papa Sky
Parmesan, the Reluctant
Racehorse,
Perfect Leaf (The)
Perfectly Proper Grand
Pet Parade (The)
Picasso
Pippa and Dronie
Pirate Gold
Plastic Throne (The)
Plato the Platpus Plumber
Playground Circus
Playing With Fire
Princess and the Packet
of Frozen Peas (The)
Puddle Hunters
Rabbit-Hole Golf Course

Red Ned
Reece Give Me Some
Peace
Reggie Red
Regular Ben and Peculiar
Grandpa
Remember - Lest We
Forget
Remembering Floppy
Remembering Lionsville
Remembering Mother
Nature
Return of the Jabberwock
Riley and the Jumpy
Kangaroo
Rodeo Kids
Rosie Leads the Way
Rudolph Picks His Nose
Rufus the Numbat
Saga of King Wai-Gunn
(The)
Sally and the Magical
Sneeze
Samson C. Turtle
Sandcastle
Scapegoat
Scared Book (The)
Scragpie
Searching for Seashells
See Monkey
Shearing Time
Ships in the Field
Shoosh!
Simon and the Sad Salad
Six Sleepy Mice
Skadoodle & Snug's
Magnificent Plan
Solo Dan
Sorry Sorry
Stripes in the Forest
Sunshine and Moonbeam
Temper Tabitha
Thank You Dish
The adventures Of Clive
The Night Before
Christmas



The Smallest Carbon Footprint in the Land and other ecotakes
The World Under Wings
There's a Baddie Running Through this Book
There's a Shark in the Loo
Thirsty Flowers (The)
Three Legged Kangaroo from Uluru (The)
Tippy and Jellybean - The True Story of a Brave Koala who Saved her Baby from a Bushfire
Tissywoo and the Worry Monsters
Tulip and Brutus
Twelve Dogs of Christmas (The)
Two Pennies

Uncle Marlow's Machine
Under Benjamin's Bed
Up and Down on a Rainy Day
Vampires Next Door (The)
Vanishing
Vlad's Bad Breath
Vlad's in Love
Waiting for the Night
Walking to Corroboree
Walking Your Human
Watching Through the Day
Watermelon Pip
Whale in the Bath
When Anna Came to Stay
When Grandma Was the Moon
When I Grow Up

When The Moon Is A Smile
Where's Lucky?
Where's Bear?
Who Dresses God?
Who is at the Zoo?
Why Worry Wally?
Wide Big World
Wind and The Mouse (The)
Window of Hope
Woodlands (The)
World's Worst Pirate (The)
Would You Rather?
You Can be a Writer
You're Different, Jemima!
Zahara's Rose
Ziggy's Zoo
Zombie School Teachers
Zoom

Storytime news



Join us on **Monday 6 September** from **1-2 pm AEST** for a **Top Tips and Tricks for Storytime Workshop** by children's author and TV producer, Adrian Beck. Adrian will share his hot tips for creating in-house Online Storytime recordings with hacks for lighting, sound and general production. ALIA's in-house teacher librarian Jacqui Lucas will be sharing her insights on the art of children's storytelling. There will also be time to ask your questions. [Register here.](#)



As you may know, ALIA has decided to extend the pilot for a further 12 months, which will allow for a full evaluation. The scheme will now run through to December 2022, with libraries being invited to renew their subscription. NSW PLA has agreed to cover the costs of all libraries in New South Wales. Simply register at: storytime@alia.or.au



Australian Library and Information Association



AUSTRALIAN PUBLIC LIBRARY ALLIANCE



Australian Government





Lifelong Learning Centres developed a fantastic children's acknowledgement of country, which some libraries incorporate at the beginning of their Storytime sessions. This helps children gain a sense of connection and respect for the traditional owners of the land. [Take a look here](#) and see if you can bring it into your Storytime.



The agreements between publishers, authors and ALIA that enable Online Storytime mean that libraries have clear guidance for what they can and cannot do. In other areas of practice it's essential for library staff to understand copyright law. ALIA developed the Copyright 101 course to keep you up to date. It is a short, self-paced online course suitable for all Australian library staff. It covers the history and purpose of copyright, legalities and practicalities, Creative Commons and open access and library-specific content. [Find out more about Copyright 101 here.](#)

RANDOM HOUSE PENGUIN TITLES: Penguin Random House US has extended its temporary open license for storytime until 31 December 2021, which is also valid in Australia. There is a number of fantastic Australian authors under this umbrella and a selection can be found on the book title spreadsheet on our website. Please see their webpage for more details about this license, including their reporting requirements, at: <https://www.penguinrandomhouse.com/penguin-random-house-temporary-open-license/>

TERRITORY SETTINGS: Publishers may only have territorial rights for a book in Australia and they have asked us to ask you to limit your video posts to Australia-only, if at all possible. More information on the Online Storytime website.

HASHTAG: Recently a library asked what hashtag should be used for the online storytime recordings. We recommend: #OnlineStorytime

CONTACT: The Storytime team is here to help. Please email Storytime@alia.org.au or ring 02-6215 8225



Australian Library and Information Association



AUSTRALIAN PUBLIC LIBRARY ALLIANCE



Australian Government



If you'd like to join our e-list please send a message to: aliaonlinestorytime-owner@lists.alia.org.au

The [Online Storytime webpage](#) has detailed information about the pilot, with FAQs and technical information on how to limit audience on Facebook, YouTube and Vimeo.



Australian Library and
Information Association



AUSTRALIAN
PUBLIC LIBRARY
ALLIANCE



Australian Government

Australia
Council
for the Arts

asa
AUSTRALIAN
SOCIETY OF
AUTHORS

AUSTRALIAN
PUBLISHERS
ASSOCIATION

SPN
SmallPressNetwork