

COOKING FOR COPYRIGHT FAQs

Why the campaign?

Australian copyright law is a muddle. It's confusing to read, hard to interpret, and it hasn't kept up with new technologies. Some of the changes we'd like to see are controversial, but putting the same copyright term on unpublished works as we have for published works is pretty much universally supported – so it's one small, relatively easy fix.

Why now?

We hear the Attorney General plans to respond to the Australian Law Reform Commission report on Copyright and the Digital Economy (<u>http://www.alrc.gov.au/inquiries/copyright-and-digitaleconomy</u>) on 17 September and we hope the Australian Government will be open to considering the removal of perpetual copyright on unpublished works as a first step in the reform process.

What do we hope to gain?

The same copyright terms for unpublished works as for published works.

How can we be part of it?

- Take a look at our website, including the vintage recipes and marketing resources posters, banners, avatar, etc <u>https://fair.alia.org.au/cookingforcopyright</u>
- Put the poster up in your school, workplace or somewhere prominent
- Put information on your website, in newsletters and on social media
- Tell us you are getting involved email <u>fair@alia.org.au</u> or post to facebook <u>https://www.facebook.com/cookingforcopyright</u>
- If it's an event, let your local media know what you are planning
- Hold a Cooking for Copyright morning tea on or around 31 July
- Deliver something tasty to the office of your local MP/Senator anytime between now and 31 July
- Cook something or dig out one of your favourite recipes. Take photos and send them in/post them to facebook or tweet with the hashtag #cookingforcopyright by 7 August.

Do we have to cook from vintage recipes?

No, you can simply send us an image of one of your favourite recipes or you can cook something and send us a photo of the dish and the recipe.