

The magazine for library and information professionals

May/June 2018 VOLUME 39 Issue 5/6

PRESIDENT ANDRER FALLA AGIV

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available for free.







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Cover: ALIA outgoing and incoming Presidents Vicki McDonald and Lyndall Ley Osborne



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JOIN THE CONVER

We are, of course, all about information sharing. We love hearing from you, sharing industry news, and keeping up to date with what's going on in the world of libraries and information management.

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A FINAL WORD

he theme of this issue of INCITE is 'international affairs', which has also been my Presidential theme. The focus on international affairs has provided a Against this context, it is therefore appropriate that I am The Global Vision report provides a powerful

catalyst to acknowledge the significant work that Australians are contributing internationally, but also prompted strategies on how we can make an even stronger contribution, particularly in our region. During the last 12 months, I have been working with the <u>International Affairs Advisory</u> <u>Committee</u> to develop an Action Plan to guide our work. writing my final President's column from Barcelona where I was privileged to participate in the launch of the IFLA Global Vision Report. The report is the result of consultation with over 213 countries and territories, and has involved six regional workshops and hundreds of discussions. I am pleased to report that Australia has been represented in all phases of the consultation. The report demonstrates that as a sector, irrespective of our global location or the sector we work in, we are united in our goals and values. We also share a deep commitment to the enduring value and role of libraries. Importantly, however, it identifies that if we are to connect globally we need to take effective action at the local level. mandate for action. Over the coming months there will be an opportunity for Australians to contribute to the next phase. Ideas will be gathered to create a strategy and action plans that will turn the vision into reality: a strong and united library field powering literate, informed and participative societies. I encourage you to consider how you can play a part in shaping the future of libraries - at both the local and global levels.

It has been a career highlight to serve as President of the Association. I acknowledge my fellow Board members for their commitment and enthusiasm - it has been an honour to work with you. And, finally my utmost admiration and gratitude to our CEO Sue McKerracher and staff of ALIA - your achievements are extraordinary. On behalf of all Members – thank you. 🥓

VICKI MCDONALD AALIA ALIA President 2017-2018

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A NOTE FROM THE **INCOMING PRESIDENT**

he Association, with its 2017-18 presidential theme of international affairs, has indeed been making a significant contribution in the international arena under the presidency of Vicki McDonald and it's wonderful to see this issue of INCITE draw even greater attention to the work of libraries both nationally and internationally.

Moving into the 2018-19 year, whilst we continue to build on the work that is already being undertaken, we will also be looking more closely at Indigenous matters. ALIA already has a statement on *Libraries and* information services and Indigenous peoples which provides foundational guidance to libraries to 'engage with Indigenous clienteles and with issues arising from Indigenous knowledge and the experiences and priorities of Indigenous Australians.'

You can further your education through the ALIA Training short course <u>Cultural Connections: library</u> services for Indigenous Australians, running 24 July-13 August 2018, or read the *Indigenous Literacy Initiative* report, all available to you on the ALIA website. You might also like to check out the **Storify version** of last September's #auslibchat on Indigenous services, with guest moderator, Nathan Sentance (@SaywhatNathan). Nathan is a Wiradjuri man who has a library degree, works in a museum, and is currently secretary of the Australian Society of Archivists Aboriginal and Torres Strait Islander Special Interest Group (ATSI-SIG). I look forward to seeing the profession build on such strong foundations over the next year, particularly as we celebrate the International Year of Indigenous Languages in 2019. No doubt there are already some exciting activities in the planning stages for

libraries around the country and around the world.

LYNDALL LEY OSBORNE AALIA (CP) ALIA President 2018-2019

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FROM THE PRESIDENT

ALIA NEWS

CLICK ON THE IMAGE TO PLAY THE VIDEO

In this video the editor of *INCITE*, **BRENDAN EICHHOLZER, takes you** through the interactive elements of this digital only issue of *INCITE*.



Vice-President (President-Elect) Robert Knight



Institutional Director Monika Szunejko



Director Helen Ebsworth

THE RESULTS OF THE ALIA BOARD ELECTION 2018

he votes for the ALIA Board Election 2018 have been counted and the 2018/19 Board has been announced.

The ALIA Board Elections closed 13 April 2018 and we would like to thank all ALIA Members who took part in the vote and congratulate all those who nominated to join the Board of

Directors on their campaign. There was an excellent response to the election with 34% of Members taking part in the voting. The following Members have been elected and will take up their positions on the ALIA Board for a two-year term following the Annual General Meeting on 15 May 2018 at ALIA House in Canberra. The newly elected ALIA Board Members will join the incumbent Board Directors, incoming President Lyndall Ley Osborne, Director Jonathon Guppy, and Director Anne

Reddacliff. We would like to thank the outgoing Board Members, President Vicki McDonald, Institutional Director Marian Moragan-Bindon and Director Jane Cowell for their service to ALIA over their terms of office. 🧭





Director Paula Kelly Paull



May is the busiest month of the year for ALIA. It's Information Awareness Month, Library and Information Week and National

ALLHANDS **ON DECK**

isaster planning is a crucial part of maintaining any collection and MayDay is a great reminder to review the plans your organisation has in place in the case of

Simultaneous Storytime. We have federal and state Budget announcements, and our own Annual General Meeting with the handover from the old Board to the new.

In keeping with the international theme of this issue, Former ALIA Executive Director Sue Hutley organised

one of this month's notable activities is ALIA's support of the MayDay campaign, which originated in the United States. The adoption of MayDay is an initiative of Blue Shield Australia, of which ALIA is a founder member. Our national committee is part of the international Blue Shield organisation, promoting disaster preparedness for cultural institutions around the world. the highly successful Blue Shield Australia conference, which took place at the National Library of Australia in January this year. Only a few weeks later, the Australian National University's Chifley Library was under water with many millions of dollars worth of books destroyed by flash flooding.

The Blue Shield Australia Mayday campaign lasts all through the month of May and provides a prompt for galleries, libraries, archives, museums, historical societies, monuments and heritage sites to review their disaster plans. It is a timely reminder to prepare for the worst and hope for the best. You can find <u>disaster planning resources</u> on the ALIA website. On a different note, we hope you enjoy this digital edition of INCITE. Our editor and designer have worked hard to create a magazine which explores the opportunities for sound, video and links to further online information. Our aim is to provide you with rich and engaging content and to test what's possible within our publishing parameters. We would especially like to thank our advertisers for their support in making this *INCITE* possible.

INCITE is usually a Member-only benefit, but for this issue we have made it free access. If you aren't already an ALIA Member, please take this opportunity to find out more about the work of the Association and please consider joining us. 🥓

> JOIN ALIA TODAY 7

5,000 Members are already enjoying the benefits.

SUE MCKERRACHER ALIA CEO

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FROM THE CEO



SPOTLIGHT ON **PODCASTING:** CONNECTION, COMMUNITY AND STORIES.

t is often difficult to reach current and potential library users. SALLY TURBITT and AMY WALDUCK have teamed up to explore some of the opportunities that podcasts provide to communicating with your users.

Creating content that engages and connects current and potential library users to your library's collection and programs is challenging. Collections are large and complex and we need to market our libraries to meet our communities where they are, rather than waiting for them to notice what we do.

Podcasting is a level playing field. All podcasts, regardless of their listenership or where they are from, are available across multiple platforms, including iTunes, just the same as the big ticket creators. That you can find a library podcast like ours, *Turbitt & Duck*, come up in iTunes suggestions when you are listening to <u>Chat 10 Looks 3</u> or <u>Is It On?</u> shows that it is a medium of great opportunity.

Libraries are full of interesting topics for a podcast - new books, readers' advisory, book groups, community history and podcasting itself is an excellent professional development opportunity for your staff with creating content, editing, sourcing and learning to use equipment all areas for learning and growth.

EVENTS

You can use a live event to get you started podcast recording - author talk, round table discussion with other library or organisation staff, collection discussion, book discussion, debate, live reading, performance or spoken word. Podcasts creates a platform for your library to reach an audience far bigger than who was in the library on that night, and shows a (potentially) international audience, what is happening in your library.

Podcasting also creates content you can use in small soundbites on your social media, website, and to demonstrate to the rest of your organisation the skills and knowledge that staff have. You can use your podcast to show your library users (and potential users) the depth and breadth of what your library has to offer.



LICK HERE TO LISTEN



READERS' ADVISORY

Your library could create a podcast that highlights 'forgotten' titles in your collection, shares books unique to your community and gives your staff a platform to share resources and books they love. People love to talk about books, we know this from the numerous book groups and television shows that continue to grow. By creating a podcast and letting people hear the real voices of your library staff talking about their favourite books and why they love them, you create an inclusiveness that is difficult to replicate in other mediums. If you don't work in a public library there are still plenty of opportunities for you to explore. How about a podcast discussing key texts for university courses or a monthly discussion of the special collections in your library? We all constantly talk about our collections and spend time finding the right resources for our members, and you can think of a podcast as just another way of sharing your knowledge.

PROFESSIONAL DEVELOPMENT

Mentor programs often connect library and information professionals from two different sectors - public and academic, or special and school - because looking outside your current place of work is valuable and having a broad learning network brings more knowledge to your professional practice. If you or your staff aren't able to access a formal program, podcasts can be used for professional development. There are many podcasts that discuss the working lives States manages a makerspace, can spark ideas for your own library space and understanding the inner workings of an archivist's day might help you define your career goals.

of library people. Listening to how one librarian in the United

YOU CAN LISTEN TO OUR PODCAST ON OUR WEBSITE, OR VIA ITUNES, STITCHER, SPOTIFY, TUNEIN RADIO, OR YOUR **FAVOURITE PODCAST** APP

COMMUNITY HISTORY

Many libraries lack the space to display local history and heritage items on an ongoing basis, but you can use a podcast to talk about what you have instead. Describe it, discuss time, place and history -the perfect role for your local history librarian! If your library has run an oral history project, turn the recordings into episodes and share stories with other local history enthusiasts. You don't have to be a local to enjoy hearing about the lives and experiences of regular people.

SKILLS

Creating a podcast means you and your team need to be ready to get things wrong, research and look outside of your team for the right advice and ultimately take a big step with your library and put your content out there. Support from management and enthusiasm about putting your library's 'voice' online are key.

FINALLY

Learning how to create, manage and promote a podcast will build confidence and competence in the library staff involved. They will build technical, project management and marketing skills as well as becoming master storytellers. For your ease of listening, we've <u>compiled a list of</u> podcasters on each of these topics for you to listen to. You can also visit our page on how to podcast for information about the Turbitt & Duck podcast process and setup, plus you can listen to our podcast on our <u>website</u>, or via iTunes, Stitcher, Spotify, Tuneln Radio, or your favourite podcast app. 🕢

SALLY TURBITT AALIA (CP) AND AMY WALDUCK AALIA (CP) Librarians and Podcasters turbittnduck.com

<u>@TurbittnDuck</u>



MEMBER AND SECTOR NEWS

THERE IS STILLTIME TO PREPARE FOR NSS 2018

ational Simultaneous Storytime is 23 May 2018, here is what you need to know to prepare for the big day.

Every year we choose a picture book, written by an Australian author, to be read simultaneously in libraries, schools, pre-schools, childcare centres, family homes, bookshops as well as many other places around the country. Now in its 18th year, National Simultaneous Storytime (NSS) is a colourful, vibrant, fun event that promotes the value of reading and literacy, using a book that explores age-appropriate themes, and addresses key learning areas of the National Curriculum for Foundation to Year 6.

By creating and delivering NSS, ALIA aims to get as many people reading as possible while also promoting the valuable contributions that libraries make to our communities. This includes showcasing the value of reading and literacy, promoting the value and fun of books, and promoting Australian writers and publishers. NSS also promotes storytime activities across the country, providing the opportunity to involve families, the media and others to participate in reading to young people.

NSS 2017 was the biggest and most successful to date with 686,324 registered participants at over 6,000 locations.

NSS takes place on Wednesday 23 May 2018 at 11am

In 2018 we officially welcome communities in New Zealand participating in NSS for the first time thanks to the support of the Library Association of New Zealand Aotearoa (LIANZA). With the addition of communities across New Zealand we aim to break 750,000 registered participants this year. wherever you are in Australia and we would love it if you could join us in reading *Hickory Dickory Dash*, written by Tony Wilson and illustrated by Laura Wood. If you <u>register to participate</u> (it's free) then on Monday 21 May 2018 we will send you a variety of electronic downloads to support your NSS event, including a <u>Story Box Library</u> video of a Jay Laga'aia reading the book. Please ensure that you register before Monday 21 May 2018 as we email out the digital copies of the book to all registered participants then and would hate for you to miss out. Please note that digital presentations of the book will be available only until Friday 25 May 2018. You can <u>order print copies</u> of the book online or the title can be found in most major book retailers.

Anyone can participate in NSS, it doesn't matter whether you are registering a home, a school, a public library or even a university library. You could invite a local school group into your workplace for an NSS morning tea, have some fun with your staff at an early lunchbreak, or even help those in need by donating a copy of the book to your local library or childcare centre. There are endless ways to support all the good that is generated by NSS. To help prepare you for NSS 2018, ALIA and Scholastic

Australia, with thanks to Tony Wilson and Laura Wood, have prepared a range of resources to help you make the most of the day. Including a video from Tony Wilson and his family, with more available on the <u>ALIA YouTube Channel</u>. Please note that





website for more information.

all artwork, downloads, and digital presentations are licensed for use only in conjunction with NSS events and activities. Please see the permissions from the publisher on the \underline{NSS}

If you're looking to promote NSS in your library, you can purchase a range of items from the ALIA shop. There are stickers, pencils, and even balloons that can help make the day special. The NSS 2018 poster is particularly wonderful,

measuring 560mm x 420mm, it's a great way to establish that your library will be one of the thousands participating in NSS 2018 across Australia and New Zealand. Also available are special Hickory Dickory Dash badges, sold in packs of 10, they will help to put a smile on any face.

Apart from making your event look good, there are also many items available to make NSS 2018 a special day for all involved. There are craft activities available on the <u>NSS website</u> where you can download printable files containing instructions to create cut out finger puppets, or download and print finda-words for participants to enjoy. You can also encourage participants to create clock faces with moveable hands or dramatise the book and host a performance of it alongside the reading. And of course there are <u>Teacher's Notes</u> to accompany the book to make sure that you are able to get the most out of the NSS experience. There are endless possibilities as to what you can help your NSS 2018 participants do with Hickory Dickory Dash during this year's NSS, so make sure to let ALIA know what you are up to by using the hashtag #NSS2018 on all your social media in the lead up to NSS 2018. We hope that you will also take part in NSS in 2018 and help us create a new record for registered participants

and make this the biggest and most successful National Simultaneous Storytime yet. 🕐

ALIA NEWS

FUNDRAISING PARTNERSHIP



BUY BOOKS TO HELP SUPPORT THE INDIGENOUS LITERACY FOUNDATION

Booktopia has curated this selection of Indigenous books for children and is working with ALIA to raise money for the Indigenous Literacy Foundation. For the month of May 5% of any sale purchased through the links on this page, or through the ALIA website, will be donated to the Indigenous Literacy Foundation.



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FOREWORD BY SALLY MORGAN

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Sally Morgan Fremantle Press 9781922089779







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MEMBER AND SECTOR NEWS



MORE ABOUT ANY SECTION

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*THESE FIGURES ARE BASED ON THE 2017 ALIA BUDGET



You can renew your ALIA membership online quickly and easily. ALIA's Membership & Marketing Manager, JADE DAWES, shows you how to do so in the video below. 🕐





RENEWING **MINE IS FAST** AND EASY

ALIA NEWS

ALIA NEWS

SOCAL MEDIA: MAKE IT MEME-INGFUL

f you have a group, event, reading club, business or two friends interested in this same thing as you, odds are you've made a Facebook page, Twitter handle, Instagram account and hashtag for them. GREG BELL asks what is different when you're representing your library or workplace?

Presenting an online and accessible social media (SM) presence allows organisations to engage with their members and the wider public quickly and effectively. This has led to a proliferation of new pages, groups, and sub-divisions within an institution's online presence, so let's delve deeper into the realm of the how to, why and why



not of SM for libraries. The SM channels and pages of libraries will be followed by a large number of people, with vastly different needs and interests. Currently, Facebook and Twitter are the main platforms that will appeal to most library

patrons; while newer platforms may appeal to librarians themselves. The main Facebook page and Twitter handle for your library should be treated as a core business function, with smaller groups, pages or specific handles created only as needed for specific areas of interest.

Be careful not to fragment your following though. Before you create another page, handle or group for subsection, you should assess how many people may

follow this topic, and whether it would be more practical to post on these topics or events from the main page or handle. Grouping or replicating your posts across multiple channels dilutes your message and audience, and can put them off following you altogether. A varied SM stream will remain engaging and worthy of following, but for specific targeted messages or posts, perhaps an all-patron or member email would be more suitable. A healthy page or feed will share unique content and engage with its followers daily, and an effective SM presence will show a steady rate of growth over time.

government organisa<mark>tions</mark> giv<mark>en the </mark>recent decline in public trust for social media, NGOs and government as revealed by the <u>2018 Edelman Trust Barometer</u>.

LIKE







Unlike your own personal SM, posts must be evaluated based on the brand values and aims of the organisation, and reflect that libraries are trusted sources of accurate information. This is particularly important for libraries and non-

Using an analytics program to monitor your feeds will provide insights such as the best time of day to post to your audience and which topics, events or images have the most appeal. This analysis can also help to determine the value of paying to promote posts, or if organic reach is sufficient for your needs. Tools such as the Facebook Image Text Check, will help you determine the ratio of text to image in your posts, and if they will be automatically filtered out of your followers' feeds (20% or less text per image).

If you have more than one page or handle, occasionally share or retweet a message between them, but do not copy the original and paste it under another handle. This leads to audience confusion as you appear to be the authority for that message, and when they enquire about the original content you may not have the answers. Retweeting or sharing your





own personal posts from your organisation's handle or page looks more like self-promotion than effective communication.

Links should be shortened using a service such as Bitly, in order to be less distracting and save valuable character space. When using hashtags,

maintain a consistency over time; for instance #NSS2017, followed by #NSS2018. Check that the tag isn't already in use, or carries a meaning unrelated to your campaign. Handles or pages that have become inactive following

a campaign or where you do not have daily unique content to share, should be shutdown and posts made from your main accounts. It is far worse to have a poorly maintained and dated SM presence than none at all.

While it is tempting to share controversial images, memes or topics to garner some attention or post likes, unless discussion points and continued engagement on the post have been planned and thought out, this may just be damaging to your image and brand. But, we've all shared a cat image or two on a slow news day for some easy traction.

You must monitor your feed and any comments and interactions on your SM. Respond to questions, engage in discussion and most importantly moderate any bullying or threatening behaviour. Foster relationships with similar organisations and cross-promote events and opportunities of interest to your followers, while being wary not to promote ones that directly compete with



your own interests. If you aim to 'go viral', you will fall short (please stop using the term, everyone else has). But if you have allotted sufficient time and resources to your SM plan and implementation, it will become a vital and enriching aspect of your work that is the fastest way to find out what your users need, want and are excited by.

Your brand, message and channels of communication all have intrinsic value to your organisation, and can be a wonderfully effective tool and asset. By enthusiastically communicating 'on message', you will foster a dialogue with your followers, and draw them to your core business. 🕢

GREG BELL

Communications Coordinator, ALIA

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ALIA NEWS







ADVERTISEMENT



Is your library connected to the global

knowledge network?

OCLC is a global library cooperative that provides shared technology services, original research, and community programs for its membership and the library community at large. More than 16,000 institutions in 120 countries participate, contribute and share as members of OCLC. Our goal is to share knowledge, expertise and experience to connect libraries and optimise their ability to serve their users through innovative services, best practices, and strategies. In this period of rapid technological change and shifting user expectations, we need more than ever to be able to work together, to realise an ongoing and enduring vision for libraries. Being part of OCLC means we can be connected in a way that makes a real difference to our collective future.

Together we move further, faster

WorldCat is the global data network that powers the community, providing libraries with comprehensive insights into other libraries' collections and services. National libraries worldwide contribute to, and enhance, WorldCat.

Currently, <u>national libraries from 45 countries</u> on six continents, including Australia and New Zealand, facilitate the sharing of metadata in WorldCat.

They also maintain national holdings which allow global information seekers to access cultural and scholarly information that otherwise may never be available to them. Data contributed to Libraries Australia and Te Puna is therefore represented in WorldCat, exposing the region's collections to a global audience.

Members of Libraries Australia and Te Puna who contribute their holdings to the ANBD and Te Puna Search automatically become governing members of OCLC.

Together, libraries across our region are connecting people to the information they need, learning from each other, leaning on each other, and charting a clearer course across the ever-changing information landscape.

Because what is known must be shared.[®]

Membership gives you a voice in the future of libraries

Craig Anderson, University Librarian at Deakin University, is your Australian delegate to OCLC Global Council and <u>Regional Council</u>, and represents and communicates the interests, needs and issues of the global, OCLC member community to OCLC leadership. Your contributions and participation help shape, inform and influence OCLC's strategic direction, product and service development and the advancement of libraries around the globe. You do not just join OCLC as a member – you belong by being part of a collaborative and interactive community of like-minded librarians, technologists, researchers, pioneers, leaders and learners.

With membership comes the chance to engage with libraries nationally, regionally and even internationally. OCLC organises many community events, including meetings, webinars and training workshops.

Our annual meeting in the Asia Pacific region will take place on November 28-29, 2018 in Bangkok, Thailand. To hear influential keynotes share their vision on regional industry trends, learn about OCLC activities, or network with your international peers, be sure to join us there!

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ustralian libraries have a reach that stretches around the world and creates change internationally as well as locally.

Libraries contribute to society every day in many different ways, from community hubs to centres of learning, from cultural flagships to online information platforms. The success of this input can be seen in the work that the library community is doing to achieve the United Nations Sustainable Development Goals (SDGs). Earlier this year ALIA released the report, <u>Australian libraries support the Sustainable</u> **Development Goals**, in it you can see a wide range of ways that libraries across Australia are promoting and supporting the SDGs.

Australian library and information professionals contribute internationally. For example, with representatives on at least 11 IFLA committees, Australia is punching well above its weight on the international stage.

In the Pacific, ALIA has recently accredited the Library and Information Services Diploma offered by the University of the South Pacific TAFE and also given a presentation to members of the local Fiji association.

ALIA also has a number of MOUs with other national library associations. Recently, we updated our MOU with the Chartered Institute of Library and Information Professionals (CILIP) in the United Kingdom. In the update ALIA and CILIP agreed to continue reciprocal recognition of higher education and vocational education qualifications accredited by the two bodies. It has also been agreed that each association will recognise the other's professional development programs. ALIA will recognise CILIP's MCLIP and CILIP will recognise ALIA's AALIA (CP). What this means for ALIA and CILIP Members is that if you go to work in either country and join the local national Association and have previously held Chartership with CILIP or Associate Certified Professional Membership with ALIA for two years, you can directly transfer between these two levels of Membership. For further information please contact (education@alia.org.au). (#

Partnering with librarians to promote the Fair Work Message

•he Fair Work Ombudsman wants librarians to know it provides material in a multitude of languages to help ensure that workers understand their rights in Australia.

The FWO's services and resources are free to all

The Fair Work Ombudsman (FWO) is an independent statutory office responsible for promoting harmonious, productive and cooperative workplace relations and for ensuring compliance with Australia's workplace laws. The FWO believes that librarians are valuable partners in promoting the fair work message particularly to any migrant workers visiting libraries looking for information about their workplace rights and responsibilities. workers and employers in Australia. Recognising that migrant workers can be less aware of their workplace rights and responsibilities, the FWO's website enables visitors to translate website content, including fact sheets, information guides and templates into <u>40 languages</u> with the click of one button. The website can automatically recognise a user's settings and translate the site if their language setting is anything other than English. To supplement this translation tool the FWO has also developed professionally translated language resources, videos and topic-based information about pay, leave, ending employment and other workplace issues in 30 languages. Other assistance that librarians may find useful for their users include the FWO's <u>reporting tool</u> that enables workers to anonymously lodge their concerns about workplace issues in 16 languages.

If librarians would like to have hard copy materials, the FWO has a booklet for business owners 'What all employers need to know about Australian workplace laws' and a postcard for workers providing information about how to contact the FWO for assistance. These are available in English, Korean and Chinese. For further information or to order hard copy resources please contact (<u>community.engagement@fwo.gov.au</u>). (*)

LYN BARNETT

Fair Work Australian Government OMBUDSMAN Assistant Director, Strategic Engagement and Stakeholder Relations Fair Work Ombudsman

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e've all visited a library or two while on holiday, but KARA BYSTROM stumbled onto something different when she visited a library on a trip to

Sweden in 2017. I went to Sweden in July 2017 to indulge in a little bit of library tourism. I visited a number of public and research libraries where many things were similar to Australian libraries. However, I was fascinated to discover that Swedish libraries have their own national cataloguing system. Although it seems that this won't be for much longer, as the decision has been made to move away from the 100 year old system.

Here in Australia we are used to good old Dewey Decimal Classification (DDC), certainly not the only system around, but the most widely used in the world. However, when the 1917 General Assembly of the Swedish Library Association looked to implementing a cataloguing system for their recently established public library system, they ignored the examples of neighbouring Denmark and Norway and chose not to adopt DDC. Sweden already had a tradition of alphabetic notation and there were concerns that specifically Swedish topics would be buried too deeply in US-based hierarchies. The Sveriges Allmänna Biblioteksförening (SAB) system they created, named after the Swedish public library association, is made up of 22 main areas, the flow of which has

been conceptualised as an 'idealistic fall', moving from religion



and philosophy, through literature, art, and history, moving down through technology, economics and sport, and finally landing in natural science and medicine. As has been often discussed with DDC, the construction of SAB tended to reflect the standards of the day and the values of those creating it. At the top of the hierarchies can be found the official standpoints and dogmas of the times while alternatives are relegated to the bottom. An example of this is the State Church as opposed to non-Lutheran churches. The structure of the system can also illuminate the 'silent norms' of the times, demonstrated in the category of General Politics which don't need to be specified, while socialism, anarchism and communism are 'othered' by being placed in classes of their own. There is also a silent male norm, counter to which women are explicitly defined. It seems that Sweden won't be using SAB for much longer though, as the decision has been made to move away from the 100 year old system. Since the 1980s there have been discussions about the pressures of maintaining the SAB system and benefits for international cooperation of adopting an international scheme. And in 2008, both the Swedish Library Association and the National Library of Sweden made recommendations to transition from the SAB system to DDC in both public and research libraries. Ten years on, the public libraries that I visited were still using SAB so the change is obviously still a work in progress, but my conversations with librarians point to it being inevitable. While it is understandable that not having to revise and update a separate classification system will result in cost-savings for Swedish libraries and international standardisation makes things simpler, I can't help but feel a little sad to hear that

something uniquely Swedish is being lost. 🛹

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IFLA Global Vision

an Richards reports back on the 2018 IFLA President's Meeting in Barcelona in the video below. To see more on the IFLA Global Vision that Jan is discussing please see the IFLA website.



INTERNATIONAL AFFAIRS



ENEVE JAMIESON reports back on the final International Network of Emerging Library Innovators meeting held by the Global Libraries arm of the Bill & Melinda Gates Foundation.

INELI-Oceania offers emerging library innovators from the Oceania region the opportunity to connect with each other and explore new ideas, experiment with new services and learn from one another. These innovators have done amazing things with few resources and many challenges.

INELI-Oceania has fostered these successes since it began in July 2014 as the first of seven International Network of Emerging Library Innovators (INELI) regional programs. Its aim was to create a mentoring network of library leaders and innovators in Australia, New Zealand and the South Pacific and to foster collaboration and partnerships among stakeholders in the region. The first program had 16 participants from the Oceania region and was built around a suite of online learning modules, participation in professional development teams and face to face meetings. The second cohort of 18 participants began in 2016 and will conclude in June 2018 with a final convening in Fiji to wrap up the program.

INELI itself was established in 2011 by the Global Libraries arm of the Bill & Melinda Gates Foundation. Since

2015, there have been a number of meetings in Seattle hosted by the Gates Foundation which have been attended by representatives of all seven regional programs around the world - Oceania, India, ASEAN, the Balkans, Middle East and North Africa, Ibero-America (Spain, Portugal and South America) and Sub Saharan Africa. From 28 February to 2 March a final INELI meeting was held in Seattle. It was the culmination of six years of shared learning and endeavour in public library leadership and innovation. The participants from INELI-Oceania at the meeting were: Atlanta Meyer (INELI Innovator), Allison Dobbie (Chairperson, INELI Steering Committee) and myself, Leneve Jamieson (Program Manager, INELI-Oceania). The 2018 INELI meeting had three broad goals: learning, linking and 'open space' for participants to structure their own meetings for deeper learning and collaboration and for the innovators to plan for the future of the global network. Sixty participants were tasked with presenting and discussing the most important success components of each regional INELI, as well as its challenges, its future opportunities and sustainability approaches. With pre-reading on network leadership and collaboration, the program leaders and the selected innovators from all the INELIs launched early on Day 1 into a series of six-

minute presentations covering these topics. Limited to 20 slides at 20 seconds each, the presentations were tightly programmed and a lot of fun. There was a vivid

overview of different contexts, with shared challenges and experiences on display. And there was a clear recognition of a shift in thinking from 'me' to 'we' alongside a growing sense of self-confidence in the innovators. A highlight was when the brave Colombians put video clips into some of their 20-second slides, showing vividly their passion and the strength of their librarian/community relationships while also giving themselves some timing challenges. They handled it with style.

Atlanta learned so much from the other INELI innovators' presentations. 'They were all different' she said, 'but they all included one common factor - this program has changed our lives.' In a room full of librarians from around the world with an abundance of enthusiasm, positive energy and shared knowledge and experiences, the attendees presented as a strongly-bonded group - a group that sees itself as the future leaders of the library field. The INELI program has offered them tools, knowledge and skills as well as the confidence to step up and take charge.

The presentation story by the INELI-Oceania team acknowledged many of the same successes as our international colleagues, with particular emphasis on the amazing things our Pacific innovators have done with few resources and many challenges - infrastructure issues, health, social and educational barriers and the impacts of climate change. We gave significant focus to the forthcoming South Pacific Libraries Summit on 1

June. Its purpose is to advocate the role of public libraries and librarians in society and to inspire a vision and agreement for collaborative and sustainable development of public library services in the region. As the INELI-Oceania program comes to a conclusion, we want to leave a memorable legacy in this small corner of the world by bringing together a large group of people to participate in an Advocacy Day (31 May) and a Summit Day (1 June). We hope that the Summit will build awareness of and support for the role that libraries can play in helping to achieve the UN 2030 Agenda and the Sustainable Development Goals. We will be seeking commitment to a joint Call to Action for public library development and collaboration in the South Pacific. We plan that the outcomes achieved will also go forward as a contribution to the <u>ALIA Asia-Pacific</u> <u>Sustainable Development Goals Summit</u> on 29 July 2018. 🏕

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INTERNATIONAL NEWS

INTERNATIONAL AFFAIRS

Every library has a part to play

ibraries can contribute to the Sustainable Development Goals no matter how daunting it might seem at first writes KEZIAH DOUGHTY.

As I started browsing the ALIA's report <u>Australian libraries</u> support the Sustainable Development Goals I thought, 'my library can't contribute to this; how can it have global vision?' By the time I got to the end of the document however, I had changed my mind. Campion College Library is a small academic library with a specific focus on liberal arts, yet I realised that our practices and goals did align with issues relevant to the Sustainable Development Goals (SDGs) and could contribute to a global vision for libraries.

The library has a strong emphasis on print resources and seeks to preserve and use these to their best advantage. Communicating the value of historical resources that can only be accessed physically is one way in which we take an active role in preserving our heritage.

Supporting students to develop information literacy within the liberal arts program is another priority. The value placed on print resources requires staff to educate and model excellent print literacy. As Arizona State University Library

noted in its report <u>The Future of the Academic Library Print</u> <u>Collection: A Space for Engagement</u>, one of the roles that libraries has is to enable their students to be effective and resourceful users of both digital and print resources. When used well, print collections can be valuable pedagogical tools to teach the importance of locating and evaluating materials, and recognising their historical or cultural value.

Not only does the library aim to supply its students and staff with resources and skills, the resources are also available to other academics via interlibrary loans. Some of the books in our collection are widely travelled. It brings me joy to know they've enriched readers across the country and beyond, contributing to the wider academic community. This is something I hope will continue in the future as we develop partnerships with other libraries and individuals. Reflecting on the SDGs, I now realise the part that

each library has to play and the role that every information professional can fill in shaping a global vision for libraries. No matter how small or how specialised, we can all contribute in our own way. 🏼 🥓

KEZIAH DOUGHTY College Librarian and Study Skills Advisor Campion College Australia

Preserve the best by preparing for the worst

reating an emergency management plan for special collections contributes to the Sendai Framework for Disaster Risk Reduction 2015-2030 of the United Nations, as explained by JOHANNA GARNETT.

Funding cuts, climate change, conflict, and natural disasters are impacting on global cultural heritage, including collections held by libraries. Many Australian libraries hold a diverse array of special items considered culturally or historically important and there are many examples of disruptive events affecting libraries. The correct resilience building measures can protect collections while also contributing to the international agenda for disaster risk reduction.

The Sendai Framework for Disaster Risk Reduction 2015-2030 is the leading guide for reducing the impact of disasters globally. The Framework is a voluntary, non-binding agreement signed by 185 member states of the United Nations. It recognises that states have the primary role to reduce disaster risk but that responsibility should be shared

with other stakeholders such as local government, community organisations and the private sector. Priority 3 of the Framework states that 'the protection, or support of the protection, for cultural and collecting institutions, and sites of historical, cultural heritage and religious interest is important.' Yet a 2017 study of Australian university libraries, found over 90% of respondents had no written emergency management plans for their special collections.

Reducing risk and consequences must form part of policies, plans, programs and processes to ensure protection of collections for future generations. Librarians and library staff will often be the 'first responders' when disasters occur. They are therefore key players in preserving state, national and global heritage and thereby contributing to the objectives of the Framework. 🚁

(EDITOR'S NOTE: see Sue McKerracher's article on page 7 for information on Blue Shield Australia's MayDay campaign on disaster planning.)

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INTERNATIONAL AFFAIRS

CANBERRA

he United Nations Sustainable Development Goals shape JANE BLACK's work at the Australian National Botanic Gardens.

The Library and Archives at the Australian National Botanic Gardens (ANBG) is working as part of a global partnership of botanical and horticultural libraries to help achieve a number of the United Nations (UN) Sustainable Development Goals (SDGs). This partnership, known as the Council on Botanical and Horticultural Libraries (CBHL), celebrates its 50th anniversary this year, bringing together libraries from Belgium, Canada, the Netherlands, Switzerland, United Kingdom, the United States and Australia.

CBHL members work together with key internal and external stakeholders to further the SDGs, including Goal 11 sustainable cities and communities, collecting and preserving the nation's cultural heritage for future generations, and Goal 17 - creating global partnerships towards achieving the Goals.

Nestled within 40 hectares at the foot of Black Mountain in Canberra, the ANBG was established in 1948 with the planting of the first eucalyptus tree, and officially opened to the public in 1970 as Australia's botanic garden dedicated solely to our native flora. The Gardens' living collections contain over 74,000 individual plants from 6,200 species, representing around a third of Australia's known native plants.

More than merely a lovely place to visit, a crucial part of the ANBG's role is the scientific research undertaken on site by a diverse range of teams. These teams include the National Seed Bank, which safeguards the long-term conservation of native seeds; the Nursery, where threatened species are propagated to help protect against extinction; the Centre for Australian National Biodiversity Research, which includes the Australian National Herbarium which is responsible for preserving vast collections of plant and fungi specimens and their associated

ecosystems.

The Library and Archives at ANBG is proud to be a part of the wider team of dedicated and passionate horticultural and research staff. The team treasures the opportunity to support the ANBG Friends and volunteers and their daily work ensuring that Australia's native botanical heritage is collected, catalogued, researched and preserved. 🛹

JANE BLACK AALIA (CP) Librarian and Archivist Australian National Botanic Gardens, ACT ANBG.library@environment.gov.au









ARBARA PARNABY discusses how Curtin University provides library services to campuses around the world.

Curtin University has a long-standing commitment to the delivery of international education and runs programs throughout the world at Curtin campuses in Dubai, Malaysia, Singapore and at partner institutions in a number of countries including Mauritius, Sri Lanka and China. In turn, the Curtin University Library based at the Australian campuses in Bentley, Kalgoorlie and Perth, supports the university's goals by embedding its connections and collaborating with global partners in its day-to-day practices, in its strategic approach to developing and delivering library services and through its operating philosophy.

Library staff establish ties with the separately managed libraries at partner institutions around the world, sharing their experience, their vision to be a library with great heart that empowers great minds, and providing practical support, including ensuring access to an extensive suite of online resources for all of Curtin's staff and students, regardless of their location. Staff also undertake visits to exchange information in more detail, deepen ties, and to facilitate quality assurance activities as part of a formal role to ensure learning resources, educational support and library facilities meet the needs of staff and students.

On a day-to-day basis, library staff keep in touch with global colleagues to answer questions, share developments in services and facilities and offer support and advice. These exchanges have led to an online professional development meeting; sharing resources for exhibitions; cross promoting activities on social media channels (with the aim of giving staff and students a flavour of life and libraries in different countries); and work to develop a Curtin Library mascot to travel between libraries.

To extend collaborative opportunities, the university library identifies a global focus area or areas in its

annual review and planning of strategic and operational initiatives. For example, a recent initiative has been to profile international higher degree by research students to determine specific library needs and provide recommendations for key services that enhance the learning experience of this specific group. Additionally, in preparing all initiatives, library staff are prompted to consider potential global implications for their proposal and incorporate this dimension into their approach. The collaboration efforts have not been focussed on producing any shared, formal vision statement among the libraries, however, fulfilling the aims to provide practical support, professional sharing and interest in the work of colleagues, has led to far better engagement and a higher awareness of the impact of services in different locations. Curtin University library staff proactively seek and incorporate the views and experiences of staff and students from across the globe when reviewing, evaluating and developing library services. They share the outcomes from survey data and reports on services and they have greater awareness that content on the library website has a global reach, with staff and students throughout the world accessing the site to find online information and learning resources to support their research and academic skill

development.

The strength of the relationships established through ongoing work with partners has helped the Curtin University Library based in Australia take a global perspective, make the most of opportunities to involve partner libraries and has opened avenues for conversations on a vision for the future of libraries where global voices are heard. 🏾 🏾 🥓

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INTERNATIONAL AFFAIRS

HOW INTERNATIONAL MIGRANTS RELY ON **PUBLIC LIBRARIES**

IA TINA DU and SAFIROTU KHOIR look at how libraries contribute to migrants forming social capital and resilience in their new home.

The results of the Australian Bureau of Statistics 2016 <u>Census</u> showed that more than a quarter (26%) of Australia's population (6,163,667 people) were born overseas. As one of the most trusted government services and public institutions, public libraries provide sound services for both local people and international migrants and are ideally situated and suited also to help migrants generate social capital.

Public libraries not only collect, curate, and provide access to materials, but they also provide spaces for facilitating social activities and by virtue can trigger social capital formation for immigrant populations and community resilience. The concept of social capital, along with its associated human capital, has become an important tool in discussing integration, community development and social inclusion in the context of immigrants.

Research shows that social capital can be looked at under two categories: bonding and bridging. Bonding social capital emerges between people who share a commonality, such as people in the same ethnicity. Bridging social capital however, occurs when different people are brought together. Both of these categories can be seen at work in public libraries.

There are also four types of capacities that are required to adapt well in a new land: economic development; social capital; information and communication; and community competence. And public libraries, seen as relaxing and welcoming spaces that can generate the formation of social capital, are clear contributors to migrants adapting to their new home.

A <u>recent research project</u> investigated how immigrants who were born in the top five Asian countries (India, China, Vietnam, Philippines and Malaysia) engaged with public

libraries during their settlement in South Australia. The research showed that the role of public libraries in generating social capital is considered significant in facilitating successful immigrant settlement in Australia. The Asian immigrants used public libraries a lot and leveraged their capabilities to become valuable members of a multicultural Australia that values and supports their diversity.

It is in the mandate of public libraries to help international migrants gain access to information resources and provide them with community access in a new place. When creating public libraries programs, considering the needs of the migrant community, (such as digital literacy, the need for language programs, providing opportunities to meet local people, and improvement of daily life) helps to integrate migrants into their new home. Forming social capital through public libraries is very important for migrants to Australia and the society as a whole; this can be manifested through informal exchanges and interactions between individuals and their community, helping individuals solve problems and thereby building trust. We are calling for building a strong partnership between researchers, service providers and immigration communities on this important theme. 🕢

DR JIA TINA DU Sciences



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Anne Girolami, Sandra Ryan, Pru Mitchell, and Eileen Louden

REVISED SCHOOL LIBRARIES MANUAL LAUNCHED

ATHERINE RYAN reports on the launch of a revised edition of A manual for developing policies and procedures for school libraries.

With libraries moving to smaller spaces with more online resources, subscription-based resources, and online reading it is no longer valid to refer to circulation as a way to talk about the usage of resources nor, equally, how many books per student in setting standards for collection size.

To combat this, the revised version of <u>A manual for developing</u> policies and procedures for school libraries was developed over the last two years by a working party of representatives from ALIA Schools, the Victoria Catholic Teacher Librarians (VCTL), and from the Australian Council for Educational Research (ACER). The manual is presented as a set of questions and answers related to the purpose of a school library and there is an <u>editable version</u> of the manual available so that each library can frame its own library procedures as desired.

The manual is designed to give frameworks to school libraries for creating policies on collecting, weeding, access and circulation as well as challenged resources. The manual will avoid each school library having to reinvent the wheel, while also giving the opportunity to create relevant local policy and procedures. Eileen Louden, ALIA Victoria State Manager launched the manual on 17 March and sincere thanks go out to the working party involved in its creation: Eileen Cooney, Maree Galvin, and Tilly Stoove from VCTL; Susanne Graetsch and Sandra Ryan from ALIA

Schools; and Pru Mitchell from ACER. 🛹

CATHERINE RYAN AALIA

ALIA Schools Committee

MEMBER AND SECTOR NEWS

VOLUNTEERING IS ITS

fter having the opportunity to volunteer at the Australian Institute of Aboriginal and Torres Strait Islander Studies STACEY ZARIFOPOULOS reflects on what she gained from the experience.

Being a Library Technician and having a passion for libraries and services for Indigenous Australians, I decided last year to apply to volunteer at the Australian Institute of Aboriginal and Torres Strait Islander Studies (AIATSIS). AIATSIS is based in Canberra and is a world-renowned research, collections and publishing organisation. It seemed to me like a great opportunity to contribute towards libraries and Indigenous Australians in my own small way. Making contact was easy. I applied through its website, completed its online application form and after a couple of telephone interviews (as I live in Melbourne) I was accepted. The thought of volunteering for an organisation as important as AIATSIS was both exciting and a little daunting. However, once I settled into the role I loved it. My placement there was for five days in February of 2018.

The project I worked on at AIATSIS involved re-housing its language collection. The material in this collection is housed in pamphlet boxes and is very mixed in format. It was my task to protect these items from being lost or damaged. This was done by giving each item some support card and placing both the item and card in an A4 polypropylene archival bag. During this process I also placed new labels and barcodes on the support cards to identify the items accurately.

One of the many benefits I received for volunteering at AIATSIS was that I was given the opportunity to attend tours of its library collections as well as the digitisation centre. The library and its collections were rich and interesting. AIATSIS holds almost one million items with 670,000 photographic images, works of art and artefacts; 40,000 hours of audio files; 6.4 million feet of film; and 3,000 rare books and pamphlets.

As I am currently employed as a digitisation officer for the University of Melbourne's library, the digitisation centre was of particular interest to me. There are ten staff in the AIATSIS team

(compared to five in my workplace) and they provide both print and photographic digitisation for their assets, client requests, and publications. It was exciting to see what scanners, software and processes they use and compare their resources to those of my workplace. One thing they do which my workplace does not is deal with audio and video recordings.

While I was in Canberra some of my AIATSIS colleagues and I were invited along for a behind the scenes tour of the Australian ephemera collection at the National Library of Australia. The collection is primarily printed ephemera, very wide-ranging and arranged by subject in categories: general ephemera; Australian performing arts programs and ephemera; trade catalogues; programs and invitations; geography and travel; formed collections; and scrapbooks. Volunteering at an organisation as rich and fascinating

as AIATSIS was a very rewarding experience. It was extremely satisfying and I learnt so much. Library and information professionals are very fortunate that they are encouraged by their employers to volunteer across the industry and to share their experiences. I look forward to having the opportunity to volunteer at AIATSIS again in the near future. I will also be casting my net further and continuing to volunteer where and as I am able across the industry.

The final positive of volunteering at AIATSIS was the dedicated and friendly staff and other volunteers that I was able to meet and work with. They took a genuine interest in me, and why I wanted to volunteer, and were thankful for my contribution to their organisation. My most heartfelt thanks to Bella, my project supervisor at AIATSIS, and Emma, Volunteer Coordinator, for the opportunity they provided me to chase my dreams and explore new avenues in my career. 🥓

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ALIA NEWS THE LATEST FROM YOUR **STATE AND TERRITORY MANAGERS**



NSW

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Isn't 2018 flying by! I have been out and about at library events,



fantastic events and we are set for even more. The ALIA QLD Group held a SoundBites VALA2018 wrap up session at QUT in the evening with some really interesting talks on text mining and virtual reality. We also held a PD event at Helensvale Library, 'Librarians and Dragons'. Everyone had fun, networked and managed to apply their transferable skills to real life scenarios to complete the quest. We will roll out 'Librarians and Dragons' to other QLD regional areas, and of course there is the lead up to <u>APLIC2018</u>. As always, I'm here for our members so if you have

presenting student awards and meeting fantastic ALIA Members. If you'd like me to visit your library, please get in touch, I'd love to learn more about libraries and information providers in NSW. The planning for the first NSW GLAM unconference for 2018 is well underway. The theme is coGLAMeration - a mashup of cooperation, collaboration and GLAM. Venue and date are to be confirmed and we are working on a plan to livestream the main sessions. Charles Sturt University is hosting a study visit in the Sydney CBD in April. Join us at El Loco in Surry Hills on Tuesday 17 April at 5pm to welcome this group of students into the library any queries, concerns or ideas then please do get in touch. family. And don't forget to follow @ALIANational for news and training opportunities.



SA

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Recently there has been much thought and discussion in the South

Australian library community about fostering social inclusion in libraries. Conversations are being had about the improvement of library spaces, customer service, content, activities, and programs which meet a range of user needs and create a welcoming library. ALIA SA Group hosted an Inclusive Libraries Forum which looked at increasing access to libraries for children with special needs and their families, questioned what multicultural communities want from libraries and how this could be provided, and examined alternative approaches to GLAM practice for the inclusion of the LGBTQI community - from the small (but important) ways we use pronouns to bigger issues reflecting on systemic power and privilege. I hope to hear more stories from SA libraries soon about programs that have benefited their community and the strategies they implemented for overcoming barriers to participation.



Victoria certainly has and there's so much more to come. In May we have two exciting regional events being run by the ALIAVic Group: Star Wars Day in Ballarat (4 May) and the ALIAVic Meetups for the two days of Clunes Booktown (5-6 May). ALIA Schools has two PD activities planned, they're hosting the Group's very first national webinar 'Dyslexia in Reading' (8 May) and they have another half-day seminar, #TreasureOzLit planned (26 May). And of course, we will be celebrating <u>Library and Information Week</u> from the 21-27 May. Exciting plans for the National Simultaneous Storytime are underway with Victoria's very own Tony Wilson (23 May). Make sure you're signed up to the ALIA Weekly for more details and events coming your way.

QLD

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am pleased to report that Queensland has recently had some

VIC

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I hope everyone's work and study year has started strongly, ALIA in



A goodbye from Jess: I feel incredibly privileged to have had the opportunity to support the WA membership. My biggest takeaway is that you get out of ALIA what you put in. Although I don't think I could ever possibly give back what I have received: a sense of belonging in an accredited and respected profession and future opportunities that I once could only dream of. And a hello from Sienna: I'm very excited to have taken over from Jess as the WA State Manager. While I've been connected to the Students and New Grads Group for a while, it's been great to meet others in the sector and to find out what is important to them. Hopefully I will have the opportunity to meet you at an event soon, but please feel free to contact me via the details above even if it's just to say hi.



The ALIA Top End Group holds the Top End Symposium every two years and it will be held again in Darwin in October 2018. This year the Committee is collaborating with the NT branch of the Australian Computer Society (ACS), and the Broadband for the Bush Alliance (B4BA), and focussing on a broader digital theme to attract a wider audience. As ALIA NT Manager I am supporting the Committee and have been invited to serve on it as an ALIA volunteer. The Symposium is the major PD activity for the Group and draws participants from all types of libraries in Darwin and across the Northern Territory as well as interstate. It will present a great opportunity to meet and network with members and colleagues.

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There have been two senior library

appointments in Tasmania recently: Marijana Bacic is the new Tasmanian Parliamentary Librarian while Janine Bourke will take up her new position as University Librarian at the University of Tasmania on 28 May. During the state election, the returning Liberal Tasmanian government made a pre-election promise that LINC Tasmania would change its name to Libraries Tasmania and receive an extra \$3 million in funding. Our first ALIA Tas meeting for 2018 was a report from the Tasmanians who attended VALA2018. The University of Tasmania Library hosted this event which was available, via video conferencing, in Launceston and Burnie. The ALIA Tas event showing us how Mary Lijnzaad from MONA Library worked with the renowned David Walsh to manage his personal library on 24 April was also a great success.



ACT

Jade Dawes and the team at ALIA House 02 6215 8222

Hello ACT ALIA stars. This year in Canberra we are celebrating the 50th anniversary of National Library of Australia and the Chifley Library (ANU), along with the 30th anniversary of the Parliamentary Library in its current space. Stay tuned for upcoming celebrations. I would also like to welcome to the new ALIA Group - ALIA Canberra and Region Retirees. This Group was formed to allow like-minded retired information professionals to remain connected, and perhaps find and share opportunities to continue contributing their knowledge and skills in areas of personal interest. Lastly, all the ACT Groups convenors had a catch up at ALIA House in March, planning for a jam packed year ahead. Be sure to check out the ALIA events pages to find out about all the upcoming activities. Check out the website find out more about ALIA Groups. We welcome everyone to share their knowledge and ideas or ask questions. I look forward to meeting you at an upcoming event soon.

ALIA NEWS

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MEMBER AND SECTOR NEWS

PERPETUAL ACCESS TODIGITAL RESOURCES

DAM HODGKIN of Exact Editions looks at the ways that digital publication is changing how products and services are supplied to the library sector and how they need to be preserved.

In the traditional, pre-digital era archiving and preservation tended to be the preoccupation and the problem, sometimes a headache, for archivists, curators, libraries and museums. But with digital stuff the onus on preservation has moved back towards creators. The digital wave for periodicals and books started to crest in the period 1995-2005 when printing and production methods became increasingly and dominantly digital. In libraries and homes the switch to primarily digital reading is now in full swing though it may take the best part of a generation to peak. As the digital wave moves inexorably towards the reader and the user, the responsibility for preservation, curation and long-term access is increasingly demanding the involvement of publishers and service providers.

Publishers and book sellers used to 'wash their hands' of the product once it was bought, leaving it to the librarian to figure out what to do, how to catalogue, shelve, bind, re-order, loan or even dispose of the book or issue once it had passed its useful life. Digital products and services are more entangled and in principle unpredictable in ways that our traditional approaches can easily accommodate. Abby Smith Rumsey in her excellent When We Are No More: How digital memory is shaping our future, (Bloomsbury 2016) emphasises the enormous challenges that we face in saving our digital culture. Preservation is imperative and practical, but files and formats are what we need to preserve, not objects. Everything and any data we place

in digital code needs regular tending, migration and refreshing. Only then will we be able to use it, or even open it, in 2030 or 2100.

Recently there has been a move by consumers to asking for the option to acquire perpetual access, paying a lump sum for outright and eternal access to content. The interest in having perpetual access to publications which are ongoing seems to require a new approach. Some periodical publishers offer perpetual access retrospectively to the issues for which organisations have paid a subscription. But there seems little point in having access to part of a back-run if all of the content can as easily be provided - the stingy alternative of maintaining individually incomplete access for each different subscriber is certainly a complication. Since digital resources are only useful and usable in the future if they are supported and sustained by the intermediary who wraps them in software and service, they need future support as well as retrospective access. We are sure that effective perpetual access has to be both backward and forward looking, retrospective and prospective. In the digital age perpetual access is an important and reachable goal but it is not a one-off proposition it will require publishers and librarians to commit to long term preservation and support.

ADAM HODGKIN

Chairman and co-Founder Exact Editions



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- @exacteditions

he team at ALIA House has worked hard to create this digital version of INCITE, please take a moment to let us know what you think of it.

I certainly hope that you enjoy consuming this issue as much

For this issue, the team at ALIA House has experimented with content that shows the benefits that the digital platform provides and the opportunities available to make interactive articles. as we've enjoyed working on it and I hope that you will take a moment to fill out a short (10 question) survey so that we can get your feedback on this issue of *INCITE*.

Your feedback will help to improve the way we create *INCITE* in the future and help us to include content that you want to see and to produce content that is relevant to the industry as a whole as well as to your sector specifically. I've set the survey up on Survey Monkey and, if you are currently connected to the internet, the link in the image in the upper right (bit.ly/2HiRdqQ) will take you to our survey through your preferred browser where you can let us know your thoughts and help us to create a better magazine in the future. Thank you for reading this first digital only issue of INCITE. 🛹



LET US KNOW WHAT YOU THINK

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MEMEBER AND SECTOR NEWS

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